



**WELCOME**

# ECONOMIC DEVELOPMENT 2026 YTD METRICS

6

COMPLETED PROJECTS

\$9.09B

TOTAL INVESTMENT

\$255M

IN PAYROLL

4,216

NEW JOBS

117

DATA REQUESTS

81

RFPS



# JOINT OUTBOUND MARKETING



January 2026



February 2026



March 2026



Southern Economic  
Development Council

April 2026



April 2026



April 2026



May 2026



September 2026



September 2026



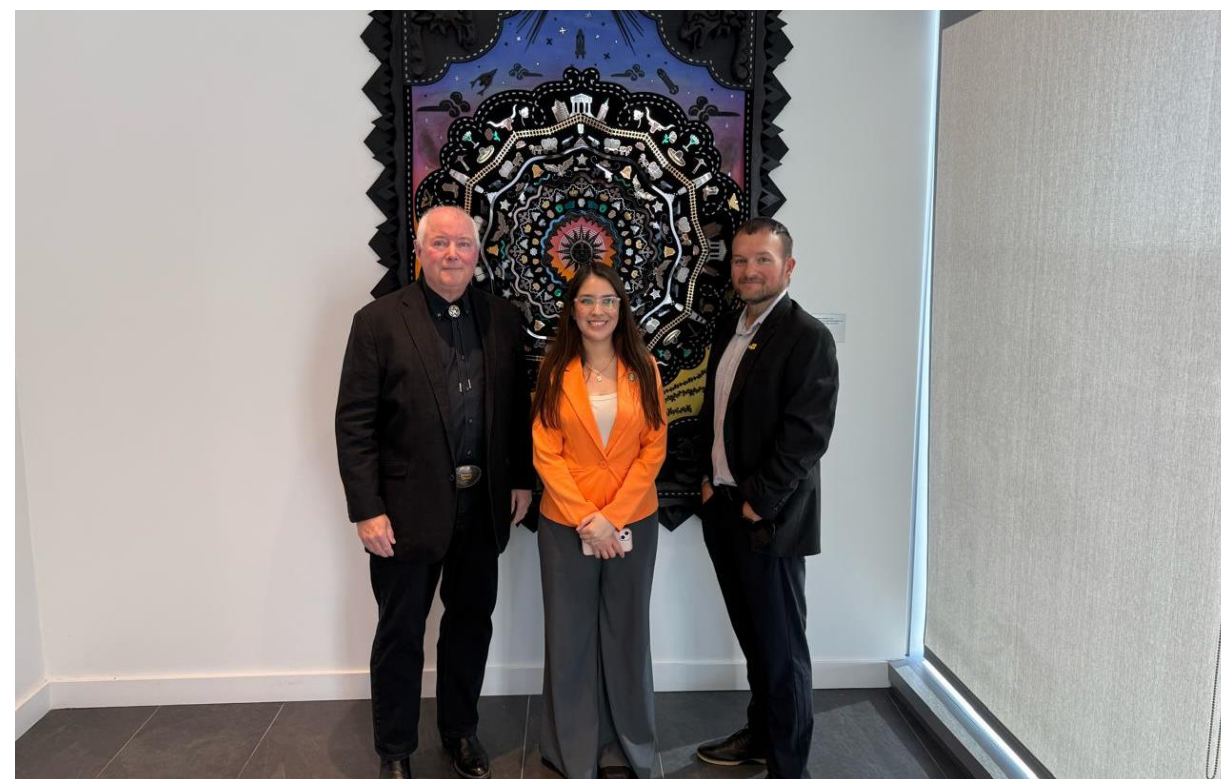
HOST SPONSOR HYUNDAI

September 2026

# 2026 GLOBAL BORDER SUMMIT



# CANADA TRADE MISSION



# CAPITAL READY SUPPLIERS PROGRAM

## RECENT AND UPCOMING INITIATIVES

- Identified two trainers and targeting virtual delivery between October and November.
- Program will serve 16 regional small businesses, including at least four New Mexico companies.
- Topics include financial statements, cash-flow management, working capital, payment terms, and financing options.
- Training will also address buyer expectations and preparing suppliers for larger contracting opportunities.

# HDC LINK

## RECENT AND UPCOMING INITIATIVES

- Developing a list of New Mexico suppliers that could support data centers, contractors, and related industries.
- Identified 13 potential regional buyers and initiated outreach to understand their procurement needs.
- Next steps include identifying opportunities and promoting qualified New Mexico suppliers to buyers.

# MED LINK

## RECENT AND UPCOMING INITIATIVES

- Finalizing a report explaining the healthcare procurement ecosystem and potential supplier opportunities.
- The report will be shared with healthcare institutions and potential suppliers, including organizations in New Mexico.
- Research addresses procurement pathways, group purchasing organizations, supplier requirements, and common barriers.
- Findings will guide outreach and connections between New Mexico suppliers and regional healthcare buyers.

# BIOMEDICAL NICHE ANALYSIS

## RECENT AND UPCOMING INITIATIVES

- Working with a Mike Loya Fellow to develop an inventory of regional biomedical and biotechnology research strengths.
- Preparing to contact and interview New Mexico State University researchers in the coming weeks.
- Research will identify two to three high-potential bioeconomy specializations.
- At least one promising New Mexico specialization will be selected to support future marketing efforts.



# INTEGRATED AI WORKFORCE & LEADERSHIP TRAINING INITIATIVE

## RECENT AND UPCOMING INITIATIVES

- Building on a proven AI workforce and leadership training model delivered to multiple regional cohorts.
- Developed a customizable curriculum focused on practical AI applications, leadership, and responsible implementation.



# LAUNCH AND LAND MARKETING CAMPAIGN

## RECENT AND UPCOMING INITIATIVES

- Developing a marketing plan and identifying site selectors that work with aerospace and space companies.
- Created a list of companies participating in Space Valley-related events and activities.
- Evaluating which companies align most closely with New Mexico and regional assets.



**THANK YOU!**