

2026 DOÑA ANA COUNTY DOÑA ANA WELLNESS INSTITUTE SERVING AS THE HEALTH COUNCIL

Mission:

To foster a community-centered, integrated health system to improve the health of Doña Ana County residents.

Vision:

For all Doña Ana County residents to live in physical, cultural and social environments that support their health from cradle to grave.

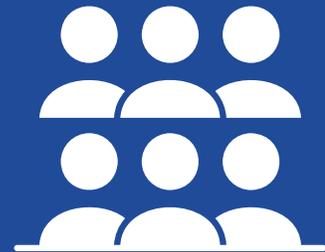


Doña Ana County is the second largest county in the state of New Mexico. With a population of more than 219,500 residents, making it New Mexico's second largest county by population.

HEALTH COUNCIL INITIATIVES

Substance Use Disorder Continuum of Care Trainings

- Three Substance Use Disorder (SUD) Continuum of Care Trainings provided 34 participants with a comprehensive overview of the SUD continuum of care. Each session included guest speakers representing multiple levels of care.



34 attendees

trained in SUD Continuum of Care

Naloxone & Substance Use Prevention

- Expanded access to naloxone and bilingual education now includes a finalized, piloted Spanish training. Ongoing improvements to the English training are also underway to better meet the needs of our diverse communities.
- Training capacity and delivery continue to grow. Two Train-the-Trainer sessions resulted in five new certified trainers from diverse sectors.



533 individuals

individuals trained in how to administer Naloxone in suspected opioid overdose.

- Social media campaigns were launched to increase awareness of naloxone and substance use prevention across northern, central, and southern regions of the county.
- Stigma-reduction and community engagement efforts are ongoing. Planning focuses on educational forums, community champions, and partnerships with health agencies, youth leaders, and faith-based organizations to reduce stigma and promote naloxone as a life-saving tool.

5,953 views

on multiple social media posts shared across Facebook and Instagram to increase awareness of naloxone and promote community trainings.

Increase Awareness & Understanding of 988

- Awareness of the 988 Suicide & Crisis Lifeline expanded through social media and outreach efforts, with thirteen posts reaching three thousand, nine hundred thirty-six people and five community events engaging six hundred eighty-four individuals across the county.
- Bilingual and culturally responsive 988 materials continue to be strengthened, with SAMHSA resources available in English and Spanish and facilitator guides currently being updated in both languages.
- Community education increased awareness of 988 through presentations for parents, students, school staff and juvenile probation officers. These efforts included Spanish-language sessions and school-based outreach.
- Planning and partnership development are ongoing. Current efforts focus on surveys, community champions, expanding Train-the-Trainer programs, updating resource directories, and collaborating with youth-serving and faith-based organizations.

988 | SUICIDE & CRISIS LIFELINE

7,488 Views

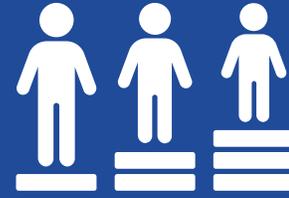
Thirteen social media posts on 988 and mental health awareness generated, demonstrating effective digital outreach and community engagement.

684 individuals

reached through five community outreach events and health fairs, ensuring 988 information was shared across northern, central, and southern regions of the county.

DOÑA ANA OVERALL EQUITY SCORE

- In 2026, the U.S. News & World Report rated Doña Ana County with an overall equity score of sixty out of hundred points, reflecting disparities impacting the population. ¹



DOÑA ANA COLONIAS WINDSHIELD SURVEY (DACWS) PROJECT

- Between 2024 and 2025, a standardized online windshield survey was used to assess environmental and social drivers of health through the thirty-eight colonias (100%).
- Three DACWS training sessions held at Doña Ana CRC, La Mesa CRC and New Mexico State University (NMSU) trained twenty-six students, including twenty Burrell College of Osteopathic Medicine medical and six NMSU public health students, for field data collection.
- Preliminary findings show uneven access to basic infrastructure and services across colonias. Challenges include limited public transportation, long distances to emergency and healthcare services, and educational and economic barriers.
- The DACWS project is in its final phase. Collected data is being analyzed to produce a comprehensive report that supports health equity efforts in Doña Ana County.

TRAIN-THE-TRAINER COURSE: HEALTH LITERACY

- Dona Ana County Health & Human Services hosted a Health Literacy Train-the-Trainer course for eight participants from the New Mexico Department of Health and the Unified Prevention Coalition. The training covered defining health literacy within an organization, evaluating online information sources, incorporating plain language, and developing health-literate materials.

Contact info:

Gina Posada

HHS-Committee@donaana.gov

575-525-5869

Source:

1. <https://www.usnews.com/news/healthiest-communities/new-mexico/dona-ana-county#equity>