



Impacting Your Community as a Partner

CFSNM

Partner Benefits

2026



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

2640 El Paseo Rd
Las Cruces, NM 88001
575.521.4794
www.cfsnm.org

The Impact of Your Partnership



The Community Foundation of Southern New Mexico is driven by a growing recognition of the power of philanthropy to bring meaningful change to Southern New Mexico. Each partner investment makes a significant impact in growing the ripple of philanthropy and strengthening our communities across our region.

Long-Term Community Benefits

For over 35 years, your Community Foundation of Southern New Mexico has served as a vehicle for people to make a lasting impact throughout our region. At your Community Foundation, we are committed to improving the quality of life in southern New Mexico. This commitment is at the heart of all we do. As a center for charitable giving, we support the arts, feed the hungry, expand literacy, improve health, and support countless other meaningful causes in 12 counties including: Catron, Chaves, Doña Ana, Eddy, Grant, Hidalgo, Lea, Lincoln, Luna, Otero, Sierra & Socorro.

As a Partner with the CFSNM, you are impacting our communities today and for generations to come. Your partnership allows you to cultivate a positive legacy across Southern New Mexico, inspire a culture of philanthropy and goodwill in our community, and foster a supportive network that includes trusted community leaders and stakeholders across all sectors.

Where Do Your Dollars Go?

Partner philanthropy supports the mission of CFSNM, enabling our work to truly improve our community throughout Southern New Mexico. This includes expanding the Community Foundation's grant-making and nonprofit capacity initiatives, and overall philanthropic impact in each of the 12 counties we serve. As we continue to expand our impact in the region, your support will allow you to create a lasting impact in Southern New Mexico, supporting efforts and making a real impact in addressing the greatest needs in our region and elevating important work in education, economic development, social causes, community initiatives, and more.

Your Philanthropic Impact

- Building long term philanthropy with investments of over \$46 million
- 51 local nonprofit endowments support various needs in SNM
- Awarded over \$1.9 million in grants to 83 partners in 2025
- Approximately \$298,000 awarded to local students in 2025
- Over \$3.3 million raised to support communities through Greatest Needs efforts
- Over 2,600 newsletter subscribers each month
- Over 820,400 social media views in 2025
- Over 17,600 content interactions in 2025

Partnership Levels

Each level of partnership comes with benefits that recognize your support and deepen community engagement.



Details	Builder \$5,000	Ambassador \$2,500	Collaborator \$1,500	Supporter \$500
Verbal Acknowledgement at major CFSNM Events	✓			
Special access to CFSNM Major Event	✓			
Sponsor Spotlight newsletter or vlog	✓			
Marketing materials displayed at CFSNM Events as provided	✓			
Logo on CFSNM website	✓	✓		
Sponsor Gratitude-social media	✓	✓		
Name recognition in CFSNM Lobby during special events	✓	✓	✓	
Logo or Name used at all CFSNM Major Events	✓	✓	✓	
Recognition in monthly newsletter	✓	✓	✓	✓
Attendance at Partner Giving Appreciation Event	✓	✓	✓	✓
Logo or Name recognition in Impact Report	✓	✓	✓	✓
Logo or Name Thank You ad in local newspaper	✓	✓	✓	✓

Additional Partnership Opportunities

We serve our community in many ways. In addition to our partnership levels, the Community Foundation of Southern New Mexico offers select signature partnership opportunities connected to our most impactful initiatives.

Event Partnership Opportunities

CFSNM Annual Major Event

As part of our partnership giving program, CFSNM hosts a premier annual community event that brings together the community for a lively celebration of connection, community, and impact. This signature gathering offers a fun and meaningful way to engage with others who care deeply about Southern New Mexico while supporting the mission of Your CFSNM. Additional details will be shared in an upcoming packet. Partners interested in participating are encouraged to contact Diana (diana@cfsnm.org) and Megan (megan@cfsnm.org) for more information.



Estate Planning & Community Legacy Conference Events

These educational and engagement-focused events are designed to inspire thoughtful giving and long-term community impact. They provide a meaningful opportunity to learn, connect, and explore ways to leave a lasting legacy in Southern New Mexico.

Each year we promote estate planning with our annual Community Legacy Conference and several small events focused on our local attorney's, CPA's, and Financial Planners.

Additional details will be shared in a separate packet, and partners interested in participating are encouraged to contact Diana (diana@cfsnm.org) and Megan (megan@cfsnm.org) for more information.

SNM Giving Day and Giving Tuesday Match

Southern New Mexico Giving Day

Started in 2019 this amazing event supports fundraising for partners in 24 hours of matched giving and impact philanthropy. In 2025, we raised over \$186,536 for 88 nonprofits.

You can be a match or prize partner in 2025!

Gift Amount:



Giving Tuesday

Giving Tuesday is one of the biggest giving days of the year. The day has been purposefully set to take place after Black Friday and Cyber Monday to encourage communities to give back. This global generosity movement gives help and hope to local families within our communities. No matter how big or small, every act of generosity counts! Our generous donors have allowed us the opportunity to double matches and raise more than \$124,000 in 2025.

You can be a match or prize partner in 2026 and support the causes closest to your heart!

Gift Amount:



Additional Partnership Opportunities

Corazones in Action 2026 Impact Circle



Corazones in Action brings our community together to create meaningful change. In 2025, we proudly hosted our first Corazones in Action event with multiple grantees, expanding our impact across more local causes. In 2026, we will gather for one larger signature event with even more connection, fun, and collective giving.

Nominations take place online prior to the event through social media, where community members can lift up local nonprofits they care about. Three organizations are randomly selected from the nominations, and the final recipient(s) are chosen by a vote of those present at the event. Attendees are invited to reconnect with community and give what they can to support the cause.

A \$500 contribution makes you a Corazones in Action member and giving circle partner, with special recognition at the event and the opportunity to deepen your impact!

Corazones in Action 2026 Impact Circle Add-On

This one-year commitment of a \$500 gift supports the signature Corazones in Action event and help cover the costs of hosting the Corazones in Action giving circle as well as the nonprofit grants. As part of your partnership, you will receive:

- Name or company logo featured in Corazones in Action social media marketing
- Special recognition at select Corazones in Action events
- Five votes, regardless of attendance



Giving Partner Agreement



This form provides your selections to become a Corporate Partner of Your Community Foundation of Southern New Mexico.

Contact and Organization Information

Name of Organization or Family

Name of Person Approving Partnership

Phone Number

Email

Address

Partner Level:

☐

Builder

☐

Ambassador

☐

Collaborator

☐

Supporter

Add-ons:

☐

Send me more information about CFSNM Signature Event.

☐

Corazones in Action 2026 Impact Circle \$500

☐

Send me more information about Community Legacy Conference.

☐

Giving Tuesday
Match \$_____

☐

SNM Giving Day
Match or Prize: \$_____

Details:_____

Details:_____

Signature:_____

Date :_____



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