



Impacting Your Community as a Partner

CFSNM PARTNER BENEFITS 2025



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

2640 El Paseo Rd
Las Cruces, NM 88001
575.521.4794
www.cfsnm.org

THE IMPACT OF YOUR PARTNERSHIP



The Community Foundation of Southern New Mexico is driven by a growing recognition of the power of philanthropy to bring meaningful change to Southern New Mexico. Each partner investment makes a significant impact in growing the ripple of philanthropy and strengthening our communities across our region.

LONG-TERM COMMUNITY BENEFITS

For over 35 years, your Community Foundation of Southern New Mexico has served as a vehicle for people to make a lasting impact throughout our region. At your Community Foundation, we are committed to improving the quality of life in southern New Mexico. This commitment is at the heart of all we do. As a center for charitable giving, we support the arts, feed the hungry, expand literacy, improve health, and support countless other meaningful causes in 12 counties including: Catron, Chaves, Doña Ana, Eddy, Grant, Hidalgo, Lea, Lincoln, Luna, Otero, Sierra & Socorro.

As a Partner with the CFSNM, you are impacting our communities today and for generations to come. Your partnership allows you to cultivate a positive legacy across Southern New Mexico, inspire a culture of philanthropy and goodwill in our community, and foster a supportive network that includes trusted community leaders and stakeholders across all sectors.

WHERE DO YOUR DOLLARS GO?

Partner philanthropy supports the mission of CFSNM, enabling our work to truly improve our community throughout Southern New Mexico. This includes expanding the Community Foundation's grant-making and nonprofit capacity initiatives, and overall philanthropic impact in each of the 12 counties we serve. As we continue to expand our impact in the region, your support will allow you to create a lasting impact in Southern New Mexico, supporting efforts and making a real impact in addressing the greatest needs in our region and elevating important work in education, economic development, social causes, community initiatives, and more.

YOUR PHILANTHROPIC IMPACT

- Building long term philanthropy with investments of over \$33 million
- 49 local nonprofit endowments support various needs in SNM
- Grant making to 70 partners in 2024
- Approximately \$167,000 awarded to local students in 2024
- Over \$1.2 million dispersed into communities in 2024 to support Greatest Needs efforts
- Over 2,595 newsletter subscribers each month
- Over 100,000+ social media reaches in 2024
- Average 2,500 annual impact reports dispersed in the community

PARTNERSHIP LEVELS



Please indicate below the support topics that interest you. You will find additional details for each level on the pages that follow.

Details	Builder \$4,000	Collaborator \$3,000	Ambassador \$2,000	Supporter \$1,000	Apprentice \$500
Verbal Acknowledgement at major CFSNM Events	<input checked="" type="checkbox"/>				
Sponsor Spotlight newsletter or vlog	<input checked="" type="checkbox"/>				
Marketing materials displayed at CFSNM Events as provided	<input checked="" type="checkbox"/>				
Logo on CFSNM website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Sponsor Spotlight social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Name recognition in CFSNM Lobby during special events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo or Name used at all CFSNM Major Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition in monthly newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Attendance at Partner Giving Appreciation Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo or Name recognition in Impact Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo or Name Thank You ad in local newspaper	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Bonus Opportunities:

Speaking Opportunity at an event! (Examples - 100 Who Give, SNM Giving Day Reception)	
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Join a CFSNM Committee! Talk with a CFSNM Team Member.	
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ADDITIONAL PARTNERSHIP OPPORTUNITIES

We serve our community in many ways. One way is by offering our event and meeting spaces for charitable nonprofit and community purposes! You may add on to your partnership level and choose to sponsor a room in our building for five to ten years or become a Sustaining Donor.



SPONSOR A ROOM IN OUR NONPROFIT CENTER

5 YEARS

Price varies on space selected. This includes family name or logo printed on sheet in space.

10 YEARS

Price varies on space selected. This includes family name or logo printed on sheet in space.

SUSTAINING DONOR-\$25,000

This includes a bronze plaque in the CFSNM Gallery.



SNM GIVING DAY AND GIVING TUESDAY MATCH

SOUTHERN NEW MEXICO GIVING DAY

Started in 2019 this amazing event supports fundraising for partners in 24 hours of matched giving and impact philanthropy. In 2024, we raised over \$181,000 for 75 nonprofits. In 2025, we will expand to 12 counties.



You can be a match or prize partner in 2025!

Matching Amount:



GIVING TUESDAY

Giving Tuesday is one of the biggest giving days of the year. The day has been purposefully set to take place after Black Friday and Cyber Monday to encourage communities to give back. This global generosity movement gives help and hope to local families within our communities. No matter how big or small, every act of generosity counts! Our generous donors have allowed us the opportunity to double matches and raise more than \$103,000 in November 2024.

You can be a match partner in 2025 and support the causes closest to your heart!

Matching Amount:



ADDITIONAL PARTNERSHIP OPPORTUNITIES

100 WHO GIVE 2025 IMPACT CIRCLE

100
who give
LAS CRUCES



100 Who Give was created as an opportunity for our community to come together to make a difference! There are two 100 Who Give events throughout the year. During these special occasions, the 100 Who Give committee invites you to stop by, reconnect with community, and donate \$100 to nominate a local cause or nonprofit. Each \$100 allows the donor to nominate a nonprofit to receive the events' total donations. The nonprofit is selected by a first round of nominations, randomly selecting three nominated organizations, and then a vote by those present. You can become a partner of the 100 Who Give Giving Circle to make an impact all year long!

100 WHO GIVE 2025 IMPACT CIRCLE ADD-ON

This one-year commitment is a promise to give \$500.00 to support all 100 Who Give events and give a gift to support the cost of hosting a 100 Who Give giving circle. As part of your partnership, you'll receive:

- Name or Company Logo displayed on 100 Who Give Social Media Marketing
- Recognition at selected Giving Circle events
- Four nominations (one per event) regardless of attendance.



CORPORATE PARTNER AGREEMENT



This form provides your selections to become a Corporate Partner of Your Community Foundation of Southern New Mexico.

Contact and Organization Information

Name of Organization or Family

Name of Person Approving Partnership

Phone Number

Email

Address

Partner Level:

- Builder
- Collaborator
- Ambassador
- Supporter
- Apprentice

Bonus Opportunities:

- Speaking Opportunity
Event: _____
- CFSNM Committee
Committee: _____

Add-ons:

- 5 Year Room Partner _____
- 10 Year Room Partner _____
- Sustaining Donor _____
- SNM Giving Day
Match or Prize: \$ _____
Details: _____
- 100 Who Give 2025 Impact Circle
Level: _____
- Giving Tuesday
Match \$ _____
Details: _____

Signature: _____

Date : _____



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