



**Together, we are strengthening
Southern New Mexico.**



**COMMUNITY
FOUNDATION**
OF SOUTHERN NEW MEXICO

2023

Impact Report

HEARTFELT THANK YOU FROM OUR TEAM



As we reflect on the year that has passed, we feel it is important to recognize, with profound gratitude, the incredible impact that you, the community, have made in our shared home of Southern New Mexico. This year has been yet another testament to the power of community collaboration. From the bottom of our hearts, thank you! Every contribution you have made has created ripples of positive change throughout our beloved community. Your generous time, resources, and expertise have helped us support countless local initiatives, enhance education, improve healthcare services, care for our most vulnerable, nurture our arts and culture, help small businesses to flourish, enhance our beautiful environment and more. We couldn't have done any of this without you.

The camaraderie and shared sense of purpose that binds us all together have allowed us to transform challenges into opportunities. We continue to be amazed by the resilience and strength of our community. Your unwavering commitment has enabled us to make Southern New Mexico an even better place to live, work, and thrive. Thank you for enabling us to fund scholarships, grants, and initiatives that have significantly improved lives. The smiles we've seen and the stories we've heard are a testament to your generosity. Every success we celebrate is a reflection of your incredible support.

And guess what? There is so much more joy ahead! Our hearts are full of gratitude as we look towards the future. With your continued support, we can achieve even more. We can't wait to see what we can accomplish together in the years to come.

Thank you for your generosity and commitment to our shared vision. We are truly better together, and together, we can strengthen our communities and ensure that Southern New Mexico remains a vibrant, welcoming place for all. Thank you for making Southern New Mexico a great place to live, a great place to give.

With All Our Gratitude,
Your Community Foundation of Southern New Mexico Team

Terra V. Winter, PhD
President & CEO

Diana O'Brien, M.S., LMFT, IMH-E
Director of Impact & Outreach

Savannah Zamora
Finance, Scholarship &
Grants Coordinator

Valeria Arriaga
Administrative & Operations
Coordinator

2023 CHAIR REMARKS

2023 has been a year of growth for the Community Foundation of Southern New Mexico. I have been honored to serve as the Chair of the Board of Directors and would like to thank those that stood along side me during this year of service. As a long time resident of Doña Ana County and in the agricultural industry it was awe inspiring to be a part of the largest gift given to the Community Foundation of Southern New Mexico. In partnership with American AgCredit, the Rural Roots Fund was set up to honor six pillars of agriculture throughout the state of New Mexico. This grant fund will launch in 2024 impacting our agriculture community for generations to come.

Additionally, we have partnered with Merrill Lynch – The Fletcher Group – as our new investment firm. The review and guidance each board member and committee member gave to this process was exemplary and much appreciated. With Merrill Lynch support we will continue to grow and fiscally manage an expanding endowment that will impact the communities of southern New Mexico.

It has been an honor to serve during this year of growth and expansion. I want to thank my fellow board members who have served this year and honor our Community Foundation team. Without each of these individuals the work would not be done.

Thank you for allowing me to serve my community and I look forward to further impact in 2024! Good luck to Katy Brack Morrow, our incoming Chair. I will stand in stead as past chair in any way I can.

In Service,
Preston Mitchell



KICKING OFF 2024

I am excited to serve as the 2024 Chair of the Community Foundation of Southern New Mexico Board of Directors. This is my fifth year on the Board of Directors and throughout this time I have learned so much about the community I call home. As a mother, an attorney, and a community advocate, I am looking forward to this year, and a comprehensive review of the policies and procedures that guide our organization, something which is done on a regular basis. Our objective is to fortify the fundamental principles that form the backbone of our work, ensuring a robust and resilient structure that aligns seamlessly with our mission. Through careful examination and strategic enhancements, we aim to cultivate a solid underpinning for CFSNM's endeavors, empowering us to make a lasting impact within the communities that we serve.

2024 will also see the launch of ten new Impact Funds. These funds will be a major focus of endowment growth over the next five years. Each of them represents a granting area not currently supported within the Foundation. We hope that each of these funds are endowed at \$25,000 so that grant making will begin rolling out to the twelve counties we serve in Southern New Mexico. The first fund to have major focus will be the Greatest Needs Impact Fund, which will serve as an emergency fund for communities in need. Two additional funds, Children and Youth Impact Fund and Education and Teacher Impact Funds will be the main fundraising focus in 2024.

I look forward to the year ahead and hope that each of you walk beside our Board of Directors, committee members, volunteers and staff as we expand our impact throughout Southern New Mexico.

In Service,
Katy Brack Morrow

OUR COMMITMENT



ACCREDITATION AFFIRMS OUR COMMITMENT TO EXCELLENCE

Your Community Foundation of Southern New Mexico has been re-accredited with Community Foundations National Standards® - the highest standards for philanthropic excellence.

We work to support the greatest needs and causes of our community. National Standards says that we meet the most rigorous standards in philanthropy and is a promise to our community that we'll continue to do this good work together, right here in Southern New Mexico. Our accreditation provides assurance that we have sound policies and practices in place.

"This is a significant accomplishment. When people trust our organization with a charitable bequest, to establish a fund, or set up an annuity, they do it knowing that we have met rigorous standards for donor services, investment management, grantmaking and administration."

-Terra V. Winter, CFSNM President & CEO



ABOUT YOUR COMMUNITY FOUNDATION

Your Community Foundation of Southern New Mexico (CFSNM) is driven by the power of philanthropy to bring meaningful change to Southern New Mexico. We remain committed to stewarding the philanthropic investments of our donors and nonprofit partners. We are the trusted source for Southern New Mexico, managing hundreds of endowments, including 48 nonprofit agency endowments and numerous community member-initiated funds.

At the Community Foundation, we are committed to improving quality of life in Southern New Mexico. This commitment is at the heart of all we do. Our organization is supported by a broad base of individuals, families, corporations, and institutions connected by the desire to improve the community. Your Community Foundation serves twelve counties including: Catron, Chaves, Doña Ana, Eddy, Grant, Hidalgo, Lea, Lincoln, Luna, Otero, Sierra & Socorro. We aim to **serve, connect, support, and sustain** the missions and efforts that address countless meaningful causes across our region.



ROLE OF FINANCE AND INVESTMENT COMMITTEE AND INVESTMENT POLICY

The Finance and Investment Committee of a community foundation is responsible for the stewardship of the organization's financial resources. Its primary duties include developing investment policies, overseeing the management of assets, and ensuring the financial strategies focus on growth and impact moving forward. This group of dedicated Board Members and Emeritus Board Members of CFSNM meet quarterly to review investment performance, manage risks, and ensure compliance with relevant laws and regulations.

The dollars awarded each year from earnings impacts a large breadth and depth of our community nonprofits. On an annual basis, the Board of Directors along with our Finance and Investment Committee review policy and investment numbers to determine the percentage pay out. This is an important piece of our work and allows our team the ability to award scholarships, grants and gift directly to projects that address community needs and elevate important work that uplifts our communities in Southern New Mexico.

YOUR COMMUNITY FOUNDATION FINANCIALS

	2023	2022
Cash and Equivalents	\$2,260,240.60	\$3,156,996.17
Other Assets	\$136,127.22	\$138,555.19
Pledged Gifts	\$17,123,877.02	\$18,072,100.00
Building and Property	\$1,806,927.72	\$1,814,246.55
Invested Donor Dollars		
DAFs	\$579,308.90	\$884,672.41
SNM Endowment	\$24,552,694.89	\$13,499,642.44
Money Market	\$859,518.23	\$407,186.72
Intermediate	\$441,956.45	\$486,919.20
Liabilities		
Accounts Payable	\$1,687.50	\$10,299.08
Funds held for agencies	\$2,058,953.78	\$1,447,482.27
Total Net Assets	\$41,734,837.57	\$32,207,338.18
Total Liabilities and net assets	\$44,103,058.59	\$34,220,374.34

Impact Areas

- Nonprofit Capacity Building
- Community Impact
- Greatest Needs
- Prenatal, Maternal, and Child Health
- Children and Families
- Education, Teachers, and Students
- Scholarship
- Workforce and Economic Development
- Housing
- Food Insecurity
- Health and Wellness
- Arts and Culture
- Animal Welfare
- LGBTQIA+
- Diveristy, Equity, and Inclusion
- Access and Opportunitives
- Seniors and Our Aging Population
- Legacy Planning
- Memorial Funds

DONORS IN 2023



EARNINGS PAID OUT IN 2023

\$470,363.00

A Great Place to Live. A Great Place to Give.

GRANTS & SCHOLARSHIPS

The grants and scholarships awarded by your Community Foundation of Southern New Mexico have made a significant impact on the lives of individuals and communities, fostering access to education, advancing mission-based work, and promoting societal well-being. By providing financial support to deserving students, programs, and organizations, our grants and scholarships have empowered individuals to pursue their academic and professional aspirations, thereby contributing to personal growth, innovation, and the advancement of knowledge. Additionally, the impact of our funding has extended beyond individual recipients, positively influencing communities and broader society by promoting equity, diversity, and the development of incredible people and initiatives that fuel positive change. Through our commitment to investing in the potential of individuals and organizations, we are proud to contribute to and sustain a more inclusive and prosperous future for all. Our incredible donors, committee and board members, and partners make this work possible.

2023 GRANTS

TOTAL GRANTS AWARDED: \$1,541,300
TOTAL GRANTEES: 52



GRANTS & SCHOLARSHIP COMMITTEES

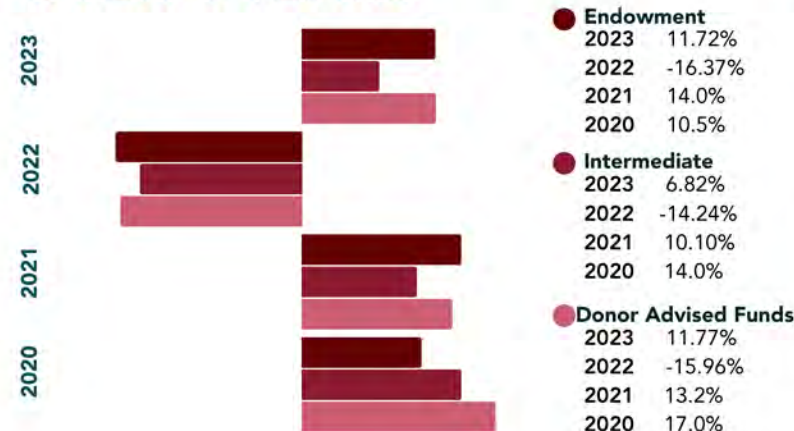
The Grants Committee and Scholarship Committee play vital roles in stewarding the foundation's resources to make a positive impact on the community, whether through supporting organizations that address local needs or assisting individuals in achieving their educational aspirations.

2023 SCHOLARSHIPS

Funding the Future

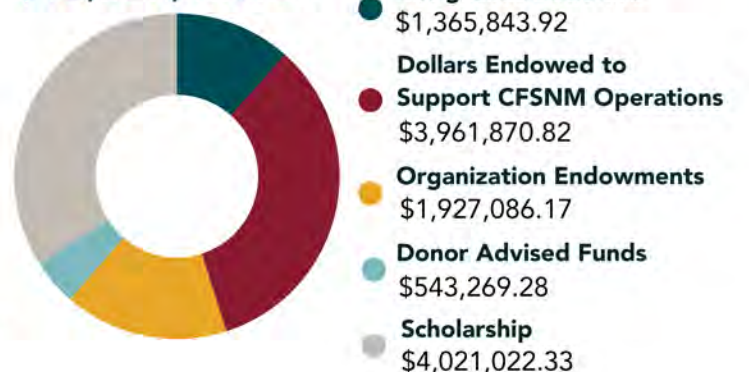


RETURN PERCENTAGES OVER 4 YEARS



TOTAL ENDOWED ASSETS

\$12,527,469.34





Strategic Vision

A strategic plan guides the vision and work of an organization and our team is proud to share accomplishments and focuses from this past year. The newly advised plan rolled out in early January of 2023 and will assist our team over the next five years.

2023 Highlights



- Increased nonprofit capacity building which included Southern New Mexico Giving Day, CFSNM Giving Tuesday and more than six capacity building trainings that focused on board development, fundraising, and sustainable funding models.



- In addition to external trainings, the CFSNM supported more than 24 community nonprofit events and/or meetings in the CFSNM Devasthali Nonprofit Support Center.



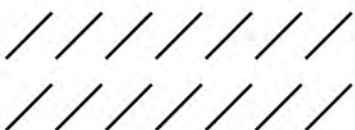
- A focus on refreshing the CFSNM website and increasing our impact throughout each of our social media channels.
 - This will include a community calendar component to support further collaboration throughout Southern New Mexico.



- With Board of Director and committee support, our team reviewed and completed a new partnership with our investment partners Merrill Lynch – The Fletcher Group.



- Relunched our LGBTQIA+ Giving Circle – Rainbow Fund.
 - The Rainbow Committee will continue to expand its impact and outreach efforts over the next five years.



Rooted in New Mexico

ANNOUNCING RURAL ROOTS

The CFSNM has had the tremendous opportunity to partner with American AgCredit. The Association has allocated a \$10 million gift to begin the Rural Roots Endowment. The endowment will be focused on the future of agriculture with a commitment to supporting farmers, ranchers, and our neighbors who live and work in New Mexico. In partnership with the Rural Roots Endowment, a Board of Advisors team with support from CFSNM will be able to impact all counties in New Mexico. Our team will be traveling throughout NM to ensure grant opportunities are brought to the Board of Advisors annually from each corner of our beautiful state.



GENERATIONAL IMPACT

Your Community Foundation will serve as a fiduciary nonprofit partner for these funds. The growth endowment will be in perpetuity, which will allow the Board of Advisors of the Rural Roots Endowment to fund agricultural work for generations to come. Grant funds will be released in 2024 and will focus on providing grants and direct funds to New Mexico agricultural organizations such as New Mexico youth organizations (FFA, 4H, junior livestock, scholarships, etc.); protecting New Mexico agriculture; fighting hunger in New Mexico; and continuing ag education in New Mexico. Our team and Board of Directors are honored to have received this partnership gift and know these funds will impact our communities for generations to come.



"Firmly rooted in American AgCredit's core values is an unwavering commitment to the communities where we work and live," said Shacey Sullivan, executive head of communications and government relations at American AgCredit. "Our customers — especially young and beginning farmers and ranchers — are paramount to the continued success of American agriculture and our nation's food security."

"The Rural Roots Endowment is focused on the future—a commitment to supporting farmers, ranchers, and our neighbors who live and work in rural America," said Dr. Terra V. Winter, Ph.D., president and chief executive officer at the Community Foundation of Southern New Mexico. "It will support New Mexico agriculture's success well into the future."

NONPROFIT IMPACT

Your CFSNM strives to support nonprofit capacity building for 12 counties in Southern New Mexico. This is done through grant funding, one-on-one support, and partnership and collaboration. Additionally, in 2023, we grew to house 48 nonprofit endowments that foster growth and sustainability of our nonprofit partners' vital work and missions.



COMMUNITY
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In 2023, we were able to grow our impact for our nonprofit partners through our giving days, giving circles, grants, and more. With the unwavering support and generosity of our community, collectively, we raised over \$121,000 for Giving Tuesday! Thanks to a \$25,000 match by Tawney, Acosta & Chaparro P.C. Truck Crash & Injury Attorneys, we were able to support one of our nonprofit endowment partners, Casa de Peregrinos, in raising funds to support their mission and in sustaining their important work. This day also saw the success of fully endowing Ngage New Mexico's Nonprofit Endowment. Contributions to this national day of giving helped to foster growth and make a significant difference in creating access to resources and opportunities for people, programs, and initiatives across Southern New Mexico. These gifts provided a warm meal, a place for people to rest their head at night, care for people going through cancer treatment, access to education, and more.

Our work with our community and nonprofit partners is making a difference now and for generations to come! Together, we are strengthening Southern New Mexico!



In 2023, we were also able to award the first ever Youth in Philanthropy grant thanks to a generous gift from the Nusenda Credit Union Foundation. Our Youth in Philanthropy group, HandinHand, served as the committee to select two nonprofits to each receive a \$5,000 award.



2023 IMPACT



48

Nonprofit Endowments



36

Nonprofit Grant Awards



\$141,300

Total Grant Funding to Nonprofits



\$256,576

Fiscally Supported Programs

THRIVING TOGETHER



It is true. We can go so much further together than if we go alone. 2023 saw nine grant cycles with a total of \$1,541,300 awarded to 52 grantees. This includes nonprofit partners, community programs, and local businesses. Your CFSNM team is honored and inspired by the work of our incredible community partner grantees, and in 2023, we had the opportunity to celebrate some incredible milestones and community partnerships!

The El Calvario commercial kitchen incubator is the only 24/7, accessible incubator kitchen in Southwestern New Mexico that welcomes entrepreneurs in the various stages of their food business or who are looking to expand their small-scale business. El Calvario received two grants in our 2023 grant cycles to support this program. The kitchen allows clients to use space and equipment at an affordable rate or free, which eliminates the costly overhead barrier that prevents many small businesses from starting or expanding. The program offers a six-week intensive course that helps launch new entrepreneurs, and it continues to provide services to program graduates, including renting the commercial kitchen, providing space to store their food trucks, or using the kitchen as a commissary, and aims to graduate 60 to 90 food entrepreneurs annually.



El Calvario and CFSNM celebrating Rachael Ryan NMSU Entrepreneur Hall of Fame 2023



The impact of the El Calvario commercial kitchen program can be found in stories like Backyard Farms LLC, which operates freeze-dry technology that can preserve food for use for 25 years. Backyard Farms is a recipient of the 2023 Fulton Family Foundation Economic Revitalization and Retention Grant and the New Mexico Economic Development Grant which are held within CFSNM. At the initial stages of the operations of Backyard Farms LLC, El Calvario's commercial kitchen served as the place for keeping the machines that were used to experiment with the possibilities of freeze-drying technology. After the initial success, Backyard Farms has progressed to becoming an approved vendor of the New Mexico Grown Program. Using freeze dried technology and produce with surface imperfections that render it unsellable for small farmers, Backyard Farms turns the produce into delicious treats and meals, saving them from landfills and returning them to the food system, ultimately helping to provide valuable income to farmers. Freeze drying protects the nutrients of the food and Backyard Farms aims to supply these products to populations facing food insecurity across the state in schools, senior centers, daycare centers and tribal centers. In 2023, Rachael Ryan, the founder of Backyard Farms, was inducted into the NMSU Entrepreneur Hall of Fame!

"The grant from CFSNM was like the water that helped this project truly blossom when the soil was dry."

Rachael Ryan
Founder of Backyard Farms LLC

SNM GIVING DAY

In 2023, we celebrated five years of Southern New Mexico Giving Day and more than doubled our impact from the previous year! Our deepest gratitude to our Matching Partner, United Way of Southwest New Mexico, and our Sponsorship Partners- Aprendamos Intervention Team, Nusenda Credit Union, and WellMed Charitable Foundation. A heartfelt thank you to our SNM Giving Day Committee Partners- Casa de Peregrinos (Emergency Food Program), Mesilla Valley Habitat for Humanity, and United Way of Southwest New Mexico! Together, we are making a difference for our nonprofit partners in Southern New Mexico!



2023 IMPACT



55

participating nonprofits and community partners



559

generous donors who gave during the 24 hour period



\$153,788

raised to further the missions of nonprofits across Southern New Mexico



\$286,488

raised since 2019



2023 SNM Giving Day Nonprofit Partners

"We are grateful that we were able to participate in Southern New Mexico Giving Day because it raised both awareness and funds for our cause of bringing and sustaining 24/7/365 emergency veterinary care to Southern New Mexico. This was our second year as part of this fundraising campaign, and donations went up 37 percent while numbers of donors increased by 41 percent. What a success!"

- Dawn Duncan, Animal Companions of Las Cruces



2023 SNM Giving Day Committee



IMAGINATION LIBRARY OF GRANT COUNTY

Loren and Barbara Nelson have been instrumental in impacting our communities in SNM, specifically in the creation of the Imagination Library of Grant County. Our team has had the pleasure of working with both Loren and Barbara to ensure sustainability for the Imagination Library programming. Loren and Barbara were committed to having Imagination Library of Grant County impact children in each of the 33 counties of New Mexico and with their dedication this has become a reality. There are now children in every zip code of New Mexico that receive support from the Imagination Library of Grant County. Loren and Barbara continue to be steadfast donors and advocates for the program. In 2018, a permanent endowment of \$15,000 was set up to assist in the sustainability of programming statewide. Since then, the entire Board of Directors in partnership with Nancy Stephens, their Executive Director, have continued to educate the community on the importance of long-term planning. With collaboration and matching dollars from Southern New Mexico Giving Day and CFSNM Giving Tuesday the endowment is now reached the \$50,000 mark.



To honor their community impact, the Board of Directors for the Imagination Library of Grant County renamed their endowment in honor of Loren and Barbara Nelson. As a collaborative team, we want to thank Loren and Barbara Nelson for their commitment to children across our state. Thank you to the Imagination Library of Grant County Board of Directors for honoring Loren and Barbara's commitment. Let us all hope their dedication to dreaming more, learning more, and caring more will not only bring Dolly Parton to visit the Land of Enchantment but let us be inspired to make a lasting impact on our community.

RIVALS FOR RELIEF



"I kept seeing what was what happening, and I knew if we came together, we could really do something."- Garrett Moseley, NMSU Student Regent

And with that, began the Rivals for Relief project. In 2023, Aggies, Lobos, and Miners partnered with your Community Foundation of Southern New Mexico to raise money that would support efforts to help asylum seekers at the southern border. Rivals for Relief was coordinated by Garrett Moseley who at the time was serving as a president of the Associated Students of New Mexico State University and now serves as the NMSU Student Regent. Garrett saw the asylum seekers at the border and wanted to ensure that each person was being received with compassion and had access to items of need, such as food. Garrett reached out to Ian May who was serving as the Associated Students of the University of New Mexico President and Gabbi Munoz who was serving as the president of UTEP Student Government Association, and they worked collaboratively to bring students from all three institutions together to fundraise in support of an organization helping with these efforts. Your CFSNM team joined Rivals for Relief to deliver the funds raised to the El Pasoans Fighting Hunger Food Bank (EPFH). EPFH serves over 150,000 people in the borderland who are facing food-insecurity. Additionally, EPFH has supported asylum seekers by providing meals, distributing basic needs kits, and storing cots.

We are so grateful to Rivals for Relief and the Community Foundation of Southern New Mexico for their generosity. Their donation will help provide over 14,500 meals to our most vulnerable neighbors in the borderland. We can't thank them enough for supporting the fight against hunger.
Susan Goodell, CEO of El Pasoans Fighting Hunger Food Bank

We are honored to hold and support the Rivals for Relief initiative. When communities and people come together, we really can make a difference!

SUPPORTING FAMILIES OF OFFICERS ACROSS THE US

There are moments in our lives that stir inspiration. Usually when we think back to these times, they are filled with creative thinking, hope, and enthusiasm. But from time to time, seeds for these ideas are also planted during times of tragedy. The Federal Probation and Pretrial Officer Benevolence Fund was established by Glynis Eaton and Amy Kord in honor of Glynis's husband, Brian, who passed away in 2018. In January of 2018, Brian left town to attend a work conference. For their family, it felt like any other work trip. However, they had no clue that was the last time they would get to hug their husband and father goodbye. Glynis received a call from Brian's coworkers that would forever change her life. Sadly, she learned that had Brian suffered a heart attack and passed away. "It took a few months to get myself to where I could even function—this was devastating for our whole family. Learning to be a widow was the hardest thing I have ever done," she said. The Federal Probation and Pretrial Officer Benevolence Fund was organized with the sole purpose of helping the families of sworn officers of U.S. Probation and Pretrial Services by providing financial relief in the event of an officer's death. Since its inception, the fund has benefited six families and continues to grow. "Part of our vision is that we want to get a check cut as soon as possible to give families a sense of security, so another week doesn't go by where they experience added stress," said Glynis. Families of officers who have passed away from cancer and car accidents have been recipients of the benevolence fund, and Glynis hopes the fund continues to be a resource for years to come. We have been incredibly moved by Glynis's story, and how despite her grief, she was motivated to make a difference for the families of fellow fallen officers.



Eaton Family Photo

COMMUNITY IMPACT



ADDRESSING THE GREATEST NEEDS OF OUR REGION, TOGETHER.

As we continue to expand our impact across the region, your support continues to allow Your Community Foundation to create lasting change in Southern New Mexico, supporting efforts and making a real impact in addressing the greatest needs in our region and elevating important work in education, economic development, social causes, community initiatives, and more.

The Community Foundation of Southern New Mexico (CFSNM) prioritizes listening and responding to community voices, challenges, and needs. This is what drives our strategic planning and work, as our focus is to strengthen our communities now and for generations to come.

CFSNM is the fiscal home for several community-driven programs and initiatives, including the 100% Community initiatives of the Anna, Age Eight Institute, Doña Ana Wellness Institute, Serving Seniors, and Artspace. Within each of these initiatives and programs, we actively engage in community lead conversations that address the needs of our region. In addition to serving as their fiscal home, staff are actively involved in Doña Ana County Resilience Leaders (DACRL), which serves as a branch of the Anna, Age Eight Institute, and an active participant of the Doña Ana Wellness Institute. The Serving Seniors of Southern New Mexico Charity Fund was founded in 2023 by Dr. Jesus Duran. This year, the Serving Seniors Golf Tournament successfully grew the fund to support more individuals in need. CFSNM works closely with other community leaders and direct service providers to address social determinants of health through these initiatives and through collaborative conversations and partnerships with various community coalitions and programs, including LC3 Behavioral Health Collaborative and the Doña Ana County Success Partnership. CFSNM is a proud partner of Borderplex Connect whose mission is to support and provide access to broadband internet, including without limitation internet services, access to devices and digital skills training the rural and/or underserved, economically challenged areas of Far West Texas and Southern New Mexico. In 2023, CFSNM was able to support 11 businesses through the Economic Development, Retention, and Revitization (EDDRR) Grant. The EDRR Grant was established by a generous gift from the Stanley E. Fulton Family Foundation to CFSNM. The EDRR Grant is rooted in strengthening southern New Mexico through economic development, entrepreneurship, business retention, and revitalization of our economy.

Thanks to generous donors, community members, and partners, we are able to continue to support community initiatives that serve to provide access to resources and opportunities for our communities. This includes working with LCPS Staff to address the greatest needs of our students during the 2023 school year thanks to community members who have contributed gifts to CFSNM's Greatest Needs Impact Fund. We are also incredibly honored to support and house organizations such as Animal Companions of Las Cruces, La Mesa Lions Club Foundation, and the Grajeda Huckaby Low Barrier Housing Fund.

In 2023, we also saw the growth of our payroll giving programs with Electronic Caregiver and the City of Las Cruces and implemented our Food Truck Give Back Partnership with Acai With Me and had Leo's Far Out Tacos and Fancy Emilade join this partnership for Giving Tuesday. These programs allow employees and businesses to choose to give to the causes that are closest to their hearts and expand their impact in our community.

We believe in the work of our community and state partners and are honored to serve alongside them in our mission-driven efforts to strengthen our communities. Together, we are elevating the lives of people and animals, and taking a strengths-based approach to create systemic and generational impact across Southern New Mexico.

I just wanted to take the time to thank you for the kind gesture you have done for my family and me. Our electricity was reconnected yesterday. I am truly grateful for agencies like yours thank you very much for your generous and thoughtful gift. Let me know how I can be of help to your agency, thank you again for pouring out your graceful mercy and healing power on ones that have been affected with addiction. May those chains be broken.
J, Recipient of Grajeda-Huckaby Low Barrier Housing Fund



YOUTH IN PHILANTHROPY

“The youth are not just the leaders of tomorrow; they are the change-makers of today.”

HandinHand is an organization housed within the Youth in Philanthropy program of CFSNM. The mission of HandinHand is to build up the leadership skills of each teen involved and to aid the children of Doña Ana County by fundraising, volunteering, and advocating for programs and services to address neurodiversity, health issues, poverty, homelessness, early literacy, and more.

2023 was a big year for this incredible group of changemakers! HandinHand was honored at a City of Las Cruces city Council Meeting for their tireless volunteer work throughout our community. HandinHand's founder, Shreeya Moolamalla, was featured as KVIA's Community Champion! Thanks to a generous gift by Nusenda Charitable Foundation, they served as the first ever Youth in Philanthropy Grant Committee. HandinHand also elected their second Executive Committee to further expand their philanthropic efforts. They hosted a community fundraiser and during the fall season, HandinHand went above and beyond to make sure every child experienced the magic and fun of the holiday season by volunteering for The Bair Foundation, a therapeutic foster-care agency, to support their Trunk-or-Treat. These young leaders are inspiring others to make a difference! Your CFSNM is grateful for their philanthropic efforts as they help make change and have a positive impact in our community and there is so much more to come!



ANNA, AGE EIGHT INSTITUTE - 100% COMMUNITY



Your Community Foundation of Southern New Mexico is proud to be a fiscal home for the 100% Community initiatives of the Anna, Age Eight Institute. These initiatives work to ensure that 100% of New Mexican children, students, and families can thrive. The Anna, Age Eight Institute was established in 2019 with funding from the New Mexico state legislature and is sponsored by New Mexico State University. They use data-driven, collaborative approaches to reform the root causes of trauma in communities, bringing together leaders in the public and private sectors to address issues in several counties. In 2023, CFSNM has grown in fiscally sponsor 17 counties in their 100% Community Coalitions and Initiatives. The social determinants of health refer to the conditions in which people are born, grow, live, work, and age that influence their health and well-being. These determinants are shaped by a range of factors, including social, economic, and environmental factors. Key social determinants include vital services that promote health, education, and self-sufficiency. The vision is for 100% of New Mexico families to thrive, and the mission is to build the capacity of each community to provide access to ten vital services for surviving and thriving. By ensuring that communities have accessible, family-friendly environments filled with vital services, we can reduce adverse childhood experiences that can lead to trauma, substance use disorders, violence, injury, and fatalities. The goal of Anna, Age Eight is to provide local stakeholders with a collective impact framework that transforms adverse social determinants of health into positive ones by strengthening the capacity of local service organizations with a focus on: Medical/Dental Care, Behavioral Healthcare, Food Security Programs, Housing Security Programs, Transportation, Parent Supports, Early Childhood Learning, Community Schools, Youth Mentor Programs, and Job Training.



ADVANCING SOCIAL EQUITY

In 2023, we celebrated the Advancing Social Equity Initiative Fellowship of Cohort 2. The Advancing Social Equity Initiative (ASEI) Fellowship is rooted in building the capacity of non-profits in Southern New Mexico by weaving evidenced-informed Equity Models into the fabrics of community organizations. ASEI is a program presented by the Aprendamos and Covarrubias Family Fund in partnership with the Aprendamos Team, Ivy Child International and the Community Foundation of Southern New Mexico. Our 2022-2023 cohort included Bold Futures (leading policy change, research, place-based organizing, and culture shift by and for women and people of color in NM), Play Sharity (helping families and children experience how the charitable act of sharing resources and talents leads to a healthier community), and Aprendamos Family of Services (providing early intervention services for children and families).

The the future of ASEI is to amplify the voices and multiply the leadership opportunities for Our Youth/Nuestra Juventad, with a special focus on prioritizing BIPOC (Black, Indigenous, People of Color) students and/or students who represent and are from historically marginalized and outlying communities in Southern New Mexico.



ASEI Cohort 1 and 2 Participants



GIVING TO THE CAUSES CLOSEST TO YOUR HEART

There is a profound impact when we unite for a common purpose. A giving circle serves as a heart of change and is led and driven by community voice to bring community together to give to causes nominated and voted on by community participants. The 100 Who Give Giving Circle Committee is housed with your Community Foundation. Through 100 Who Give, you'll find camaraderie and shared passion as community members pool together to support vital projects and organizations within our community. Together, we're not just donors; we're change-makers. Every contribution, big or small, becomes part of a powerful wave of philanthropy that directly shapes the future of our community.

In 2023, 100 Who Give hosted four giving circles which raised \$9,000 and supported four local nonprofits! Nonprofits are welcome to attend each event, but that magic of this model is that the community is coming together to support and advocate on behalf of the nonprofit. These funds are given directly to the selected nonprofit to use in the way that is most needed to move their mission forward.

Our giving circles serve as a commitment to join hands with friends, neighbors, and community partners. It's an opportunity to learn about the pressing needs around us, to engage with one another, community partners, and advocates, and to see the tangible results of our collective giving.



100
who give

\$9,000

LAS CRUCES

Raised in 2023 by 100 Who Give

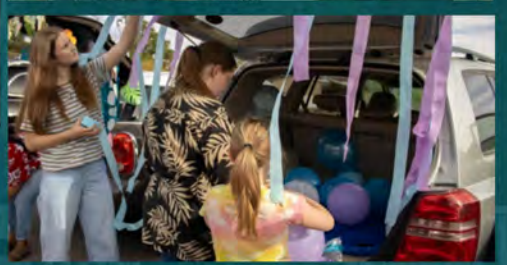
February 2023: Big Brothers Big Sisters Mountain Region
May 2023: Boys & Girls Club of Las Cruces
August 2023: Border Servant Corp
November 2023: Las Cruces International Mariachi

ELEVATING THE LIVES OF LGBTQIA+



In 2023, community members came together to strengthen efforts focused on positively impacting the lives of LGBTQIA+ individuals and organizations. Under the umbrella of the Community Foundation of Southern New Mexico (CFSNM), the Rainbow Fund overseen by the Rainbow Committee, serves as a vehicle for people to make a lasting impact on the quality of LGBTQIA+ life in our region. Supported by a base of individuals, families, businesses, and organizations with the desire to improve southern New Mexico through CFSNM, the Rainbow Committee raises funds, awards grants and seeks to provide resources to organizations that serve the LGBTQIA+ community. With the goal of improving quality of life, the Rainbow Committee awards funds and strives to make an impact in the following categories: arts and humanities, improving mental and physical health, encouraging self-awareness, recreation and addressing youth and elderly needs in Southern New Mexico within the 12 counties CFSNM serves.

In 2023, the Rainbow Committee grew their fund and began strategic planning for awarding grants in Southern New Mexico in the coming years.





CANAAN BOWER LEGACY FOUNDATION

As we honor our loved one's legacy, we carry forward their light, love, and wisdom, ensuring that their impact continues to spark hope and inspire positive change in the world.

The Canaan Bower Legacy Fund was established in 2023 in Memory of Canaan Bower. Canaan was a fantastic human being. In March of 2020, Canaan was recognized on an international scale for interceding in an attempted kidnapping at a gas station in Las Cruces, NM. Because of his actions, the would-be kidnapper was apprehended and a pregnant mom and her three young children were saved. Canaan used the skills he gained through wrestling at Mayfield High School, where he was heavy-weight District Champion and a two time State qualifier. Canaan was more than a one-time hero. He exemplified love and kindness every day of his life with everyone he ever met. Canaan was known for helping out friends, family and strangers any time they needed help. He was a friend to all, and a protector for many. On March 9, 2022, Canaan lost his life in a motorcycle/car accident. Canaan will always be loved, never forgotten and forever missed. The Canaan Bower Legacy Fund will be used primarily to provide support for student wrestlers within Doña Ana County public high schools, support of wrestling programming at Mayfield High School, and support in caring for our unhoused neighbors throughout Doña Ana County.



When we lost Canaan our world was flipped upside down. We spent the next few months trying to catch our breath but one of the things is that we had a vision of wanting to help others in honoring Canaan's legacy. Partnering with the Community Foundation has just been so instrumental. They are local. They are people that know us, know our son, and our story. It's very important for us to try to strengthen our community because we know how important it is to have a strong community.

Troy and Kara Bower

BILLY SALOPEK AND MARY SALOPEK

In early 2023, our Doña Ana County community lost a family legacy, a vivacious and charismatic pecan farmer named Billy Salopek. As his family has continued to honor his memory and live in his wake, his mother, Mary Salopek, passed late in 2023. Anyone that knew both Billy and Mary would comment on their mischievous smiles and love for life. Mary loved a game of golf while also being committed to making our community a better place. In years past, Mary dedicated her time to the First Step Center Golf Tournament. With her leadership the First Step Center name still impacts our maternal and child health work through the annual Wellness Fund grant cycle.



A memorial fund was set up in honor of Billy Salopek and supports students that are focused on agricultural mechanics, agricultural engineering, or vocational agriculture degrees. These could support students in welding, environmental sciences, and diesel mechanics. Additionally, funds from Billy's memorial fund will support mental health awareness in the agricultural industry. As our team heard of Mary's passing, her family designated memorial gifts to be made to Billy's fund. In the coming year, our team will be honoring Mary's legacy while remembering both her and Billy's impact on our agricultural community and beyond. We want to take the time to thank the Salopek families in honoring both Billy and Mary. We are honored to be just a small part of their ongoing local legacy.



JON WYNNE

IMPACTING GENERATIONS OF STUDENTS AT DOÑA ANA COMMUNITY COLLEGE



Wynne started volunteering with the CFSNM nearly two decades before he passed away, first at the Memorial Medical Center Foundation and then the Healthcare Foundation of Southern New Mexico. Every morning, Monday through Friday, Wynne would arrive at the CFSNM office at 5 am working until 9 am on bookkeeping and various needs within the offices.

All of the staff enjoyed his presence and dedication to the organization’s success. CFSNM was certainly lucky to have a volunteer as devoted as Wynne. CFSNM staff were appreciative of his hard work and the time he gave so willingly; the gift of time is just as valuable as charitable contributions.

2023 marked a historical year for one of our scholarship funds while continuing to build upon a long-time and cherished relationship with our partners at Doña Ana Community College (DACC). As the Community College marked their 50th Anniversary in our community, we celebrate a 10-year partnership with DACC in supporting students. This partnership is due to one dedicated CFSNM volunteer and passionate community leader, Jon Wynne. Jon left a legacy that will never be forgotten, and lives continue to be changed through the Jon Wynne Scholarship, which was created in 2013.

Wynne passed away on September 26, 2011 at the age of 80, and upon his passing, he left a large planned gift through a bequest in his will. He left his estate to the CFSNM to create the Jon Wynne Scholarship.

Post-high school education was critically important to Jon. His planned gift wishes are a testament to that. The Jon Wynne Scholarship provides dollars annually which are matched by current scholarships at DACC. Students will see a doubling of their scholarship dollars when the Jon Wynne Scholarship matches a scholarship they receive. Over 1,000 DACC students have been awarded the Jon Wynne Scholarship since 2013. The power of estate planning can truly ripple through our communities for generations to come. We are honored to stand in partnership with DACC while continuing to support community college students in their dreams and aspirations. Jon’s impact and the story of his life are ever important to our work, and we are proud to share his legacy each and every year.

Wynne was born on August 21, 1931 in London. He was an avid reader and fond of films and filmmakers. Wynne loved to engage in intellectual conversations and political discussions. His insights into human nature were astute and helped him as he dialogued with friends and colleagues. His keen, dry sense of humor was embraced by many who knew and loved him. Wynne spent the majority of his career as an auditor for the American Tobacco Company based in New York City. It was when he retired to the warmer climate of Las Cruces that he became a community volunteer dedicated to social change and philanthropy. While not a native New Mexican, a large portion of his time was spent serving his new community and addressing its needs.

Legacy Impact



1,024

Jon Wynne Scholarship Recipients



Anahi Mendoza
Senior
Radiologic Technology
Jon Wynne Scholarship Recipient



Thomas Baglee
Senior
Associate of Arts
Jon Wynne Scholarship Recipient

Coming Together to Elevate the Lives of Students and Organizations

THE SPIRIT OF GIVING

We are absolutely overwhelmed by your generosity and support at our 2023 Spirit of Giving Gala. Our incredible community, outstanding Gala Committee, and wonderful partners made this event our most successful gala to date!

The Community Foundation of Southern New Mexico is a partner with Beasley, Mitchell & Co., Dana Kyle Law, Mesilla Valley Hospice and the Las Cruces Salvation Army for the Deabel Foundation Volunteer Award- a beautiful way of honoring Gerry Deabel – a man who truly believed in the heart of volunteerism. During this incredible night of impact, Dawn Duncan of Animal Companions of Las Cruces was presented with the prestigious award for her dedication to serving our community as an animal welfare advocate. Dawn received a \$20,000 gift to honor her service.

We are also thrilled to highlight the 2023 Spirit of Giving Gala Grantees: Casa de Peregrinos (Emergency Food Program), Doña Ana County Humane Society (DACHS), and United Way of Southwest New Mexico! These grantees are nonprofit endowment partners of Your CFSNM and were selected by the 2023 Spirit of Giving attendees!

With immense gratitude, in 2023, our Spirit of Giving Gala made history as we announced the launch of our Student Success Scholarship Fund! This milestone achievement wouldn't have been possible without our community's unwavering dedication and belief in the power of education. Together, we are empowering deserving students to pursue their dreams and unlock endless possibilities.



\$25,000

Gala Support for Student Success Scholarship Fund



Ricky Tarin and Michelle Roybal



Chris Brandon of Tequila Tepozán



Casa de Peregrinos



Abel Garcia



United Way of SWNM



Dawn Duncan



DACHS

THE POWER OF EDUCATION



In 2023, the Community Foundation celebrated an amazing group of 294 scholars through our scholarship initiatives and programs. We believe that education is the key to unlocking a brighter future for our community, and we're committed to investing in the education of students across Southern New Mexico. We're proud and honored to support the next generation of leaders.

We're grateful to our donors who have made these scholarships possible and to our Scholarship Committee and SpringBoard! Committee for their hard work and thoughtfulness in selecting the recipients.

Thanks to generous donors, in 2023 we fully endowed the Student Success Scholarship Fund. In the coming years, we hope to continue to grow this fund in order to impact and support more students in realizing their dreams. As we celebrate these remarkable achievements, let us not forget that there is so much more ahead. There are still countless lives waiting to be uplifted, dreams waiting to be realized. Together, we will continue to strengthen our communities to make Southern New Mexico a place full of opportunities now and for generations to come!



Thank you for this opportunity that will help me open more doors throughout college. I will always cherish this scholarship forever.

Oswaldo, Alexis Legarreta Memorial ENLACE Scholarship

Recognizing Our Board and Committee Members

Our work would not be possible without the dedicated community members who serve on our amazing Board of Directors and CFSNM Committees. Together, our Board of Directors and CFSNM Committees form an incredible team of visionaries and doers, united by a common goal: to create a thriving, resilient community where every individual has the opportunity to prosper. Their amazing work is not just a testament to their individual capabilities but a beacon of collaborative success that inspires others to contribute to strengthening communities across our region.

OUR 2023 BOARD OF DIRECTORS



CHAIR
Preston Mitchell
The Hatch Chile Store



PAST CHAIR
Celeste McGuire
Citizens Bank of Las Cruces



VICE CHAIR
Katy Brack Morrow
Mann Morrow, PLLC



SECRETARY
Melissa Diaz
NASA



TREASURER
Gary Bruner
Retired, El Paso Electric



Craig Buchanan
US Bank



Dr. Dolores Gomez
CMO
Memorial Medical Center



Alex Hummer
ACEO
Mountain View Regional
Medical Center



Christopher Mitchell
Electronic Caregiver



Ricardo "Rico" Gonzales
Producer & VP in
New Mexico
El Paso Electric



Dr. Loui Reyes
Professor Emeritus
NMSU



Christina Salazar
Rehabilitation Hospital
of SNM



Christopher Salcido
Beasley, Mitchell & Co.

OUR 2023 COMMITTEES



Scholarship



NMED



Gala



SpringBoard!

- 100 Who Give
- ArtSpace
- Finance and Investment
- Gala
- Governance and Audit
- Grants including Wellness Fund, Dr. Robert Palmer Luna County, Western Sky, ASEI, New Mexico Economic Development (NMED) and Fulton Family Foundation Economic Revitalization and Retention
- Gregory Advisory Council including Estate Planning Institute and Community Legacy Conference
- Nominating
- Rainbow
- Scholarship
- Southern New Mexico Giving Day
- SpringBoard!
- Youth in Philanthropy-HandinHand

Thank You to Our 2023 Corporate Partners

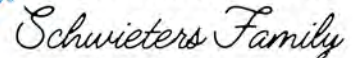
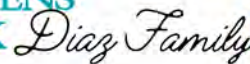
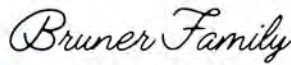
Your Home for Partners in Impact

Your Community Foundation of Southern New Mexico 2023 Corporate Partners made an incredible impact in our communities, one that will continue to impact our region for generations to come. These partners have cultivated a positive legacy across Southern New Mexico, inspired a culture of philanthropy and goodwill in our community, and fostered a supportive network that includes trusted community leaders and stakeholders across all sectors. Our work would not be possible without these amazing partners.

Builders



Ambassadors



Partners

Edward Jones - Diana Seward • First American Bank • Insta-Copy Imaging

Salud! de Mesilla • Stifel - Desert Peaks Wealth Management Group

Wilson Binkley Advertising & Marketing • Zia Natural Gas

Supporters

Alliance Alarms • Granite Mountain Accounting • IceBox Brewing Company

Johnson Financial Services, Inc. New Mexico Mutual • Spence Asset Management

Apprentice

Dodds Wealth Management Group



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

SERVE

CONNECT

SUPPORT

SUSTAIN

CONNECT WITH US!



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Las Cruces, NM 88001

575.521.4794

www.cfsnm.org



About Your Community Foundation of Southern New Mexico



TOGETHER, WE ARE MAKING AN IMPACT.

For 35 years, your Community Foundation of Southern New Mexico has served as a vehicle for people to make a lasting impact in our region. At your Community Foundation, we are committed to improving the quality of life in Southern New Mexico. This commitment is at the heart of all we do.

Your Community Foundation of Southern New Mexico stands strong with our community partners, helping students reach their goals through scholarships, supporting nonprofits in sustaining their crucial missions, and elevating organizations and individuals in ways that create positive change. We believe in the power of community, in nurturing dreams, and in the potential of our people.

We are happy to connect with you so that we can come together to strengthen our communities today and for generations to come.

MAKING A DIFFERENCE FOR THE CAUSES CLOSEST TO YOUR

