



COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO

2022 IMPACT REPORT



Your Home |
For Impact

A Thank You from President and CEO

What a year 2022 as been! This year has been full of amazing moments of impact. With your support, we have completed our renovation project and moved into our permanent home. This has allowed our team to support our work while bolstering nonprofits in our community. We have welcomed our rental partners, Mesilla Valley CASA, and been able to see how their work impacts the youth and families in our community. We have hosted roughly twelve other nonprofit meetings, board retreats and special events. All of which grows our collaboration.

As your trusted philanthropic source for southern New Mexico giving, we manage hundreds of endowments. In 2022, we have welcomed three new nonprofit agency endowments allowing us to now support 48 total sustainability endowments. The CFSNM team added 18 new funds in 2022, supported over 200 students with scholarship funds, and granted more than \$1.6 million to deserving causes throughout southern New Mexico.

All of these accomplishments have been made possible thanks to you - our loyal donors. Your support helps us sustain the Community Foundation and leave a legacy of impact for the unique communities we serve across our region. Thank you for being a catalyst for change, for investing in our community, and for making southern New Mexico a great place to live and a great place to give.

With Gratitude,

Terra V. Winter, PhD
President & CEO



Chair Remarks

This year I have had the honor and privilege of serving as Chair for the Community Foundation of Southern New Mexico Board of Directors. As a colleague with thirteen other members it has been a whirlwind of a year. From completing a capital campaign, to renovating a historic property in Las Cruces, and managing dollars fiscally, our board has been committed to moving this organization forward.

In January of 2022, our board took the day to strategically review the past five years and plan for the next. Our board committed the day to truly review goals and objectives for the organization. Since we now have a permanent home, what is the next growth point for the organization? How do we sustain a historical building and when do we add a new staff member? Our board took great pride in analyzing marketing, outreach, financials and review of staffing. I was proud that each member of the board committed to the conversations. We had the opportunity to discuss diversity, equity and inclusion in our grants and scholarship programming while also driving home the importance of connecting with donors throughout ten counties in southern New Mexico. We are proud to share our strategic plan in January 2023, which will encompass our work for the next five years. We hope that each of you in our community connect to the work and assist us in growing the Community Foundation.

As I wrap up my chair year, I want to share my gratitude with my fellow board members. Thank you for your service. Thank you for being there for the team. Thank you for standing by me at all of our events. Each of you supported my leadership and I am grateful for each of you. As we enter 2023, let us embark on the next steps that make this organization a great place to volunteer.

In Service,

Celeste McGuire
Citizens Bank of Las Cruces

2023-2028 Strategic Vision

Vice Chair Kicks off 2023

As a member of the board since January 2019, I have had the opportunity to help our organization handle COVID-19, support asylum seekers, renovate a historic building for our permanent home, and more than double in size over four short years. As a business leader and accounting faculty member, I have done what I can to lend a helping hand in ways I never expected to. From helping choose HVAC units to reviewing financials, my service on the board is never boring!

During 2023, we will be working on the Foundation's next set of strategic initiatives, and I am excited for the impact we will have in fostering growth and positive change in Southern NM. As a lifelong resident of Dona Ana County, I thought I was well connected in the community through my business and professional ventures; however, my work with the Foundation has humbled me. On the board, I have had the great privilege of connecting with incredible causes and donors who are doing amazing things for our communities. As faculty at NMSU, I have also been in the unique position to see the impact of our scholarship endowments on the lives of my students, as well the donors who're investing their resources in the future of Southern NM.

As the incoming chair for 2023, I want to urge you to think of the legacy you wish to leave in your community. I hope that it will be a legacy of scholarship. A legacy supporting causes close to your heart. A legacy creating lasting impact through endowments here at our Community Foundation. Our goal for the next five years is to double our endowed funds to \$30 million, ensuring that our operational budget is 100% covered by earnings alone. Achieving this goal will allow our team to focus completely on serving, connecting, and supporting the communities of Southern New Mexico. Through an estate planning or major gift, each of you can leave a legacy of lasting impact. Please join me, our Board of Directors, and team in making this goal a reality.



In Support,

Preston Mitchell
The Hatch Chile Store



The goal is to utilize our 2023-2028 Strategic Plan to serve as our North Star, our guide to aid in decision-making, so that our policies and actions have focused alignment. It is expected that with refined direction we will better communicate the role of the Community Foundation in the community.

Serve

Caring for our regions needs has always been the foundation of our organization. We make an impact with everything we do and see the current needs that southern New Mexico faces.

With over 310 endowments including 48 nonprofit organizational endowments and over 36 scholarships, CFSNM has a wide variety of funds that serve many specific needs in the community.

Connect

Work with current and future donors to connect them to CFSNM and engage them in building our current endowments to create further sustainability in southern New Mexico.

Support

Focusing on philanthropy within the community, the CFSNM will continue to support nonprofits, families, and individuals.

Together we can establish a strong community involved in charitable giving, supporting the arts, feeding the hungry, expanding education and literacy, improving health, and supporting all other meaningful causes.

Meet our amazing Team!

2640 El Paseo Rd. Las Cruces, NM

Sustaining Excellence

In 2022, we celebrated Savannah Zamora's second anniversary with the organization and welcomed Valeria Arriaga to our team as our Administration and Operations Coordinator.

We have also worked alongside some fantastic interns from the Las Cruces Public Schools and New Mexico State University. The assistance and commitment of every member of our staff has made all the difference in furthering our promise to create long-term impact in our community.

To see some of our behind the scenes TikToks, follow us on our social media accounts. We promise you wont be disappointed!



Terra V. Winter, PhD

President and CEO

Savannah Zamora

Finance, Scholarship and Grants Coordinator

Valeria Arriaga

Administration and Operations Coordinator

Interns

Yanin Sanchez

NMSU

Megan Mollett

NMSU

Monyka Reyna

LCPS

Lia Pili

BYU

Amyliah Pina

LCPS

Grace Waarama

NMSU

Rachel Berry

NMSU



Home

is where our mission continues ...



In February 2022, we started to move boxes for the second time but we knew this would be our last. The faces you see here are the donors, friends, family and community that helped us move in, set up and celebrate our grand openings. Each of these bright faces impacted our team by sharing their helpful hands, kind insight and dedicated donations.

This space at 2640 El Paseo Rd. is truly your space. This is the organizations new home but it is with each of you that we can call this our forever home. Thank you to each person that picked up a box, put together desks, set up chairs, enjoyed a grand opening taco or toured the halls with vibrant stories of fraternity parties or jewelry sales. You have made this an amazing experience!

thank you

Nonprofit Rental *Space*



We are extremely happy to announce that our new building allows us the opportunity to provide Nonprofit meeting rooms. Our meeting rooms can be set-up according to your needs to host a variety of meetings. Impress clients, hold memorable workshops, or host an event in one of our meeting spaces. We offer meeting rooms for a wide range of nonprofit and for profit needs. Scan the QR code below to get started!



If you would like to find out more about our meeting spaces contact us at (575) 521-4794 or send us an e-mail at info@cfsnm.org.

Now Available!



Transparency in Reporting

TOTAL DONATIONS TO YOUR COMMUNITY FOUNDATION TOTAL DONATIONS IN 2022: \$3.8 MILLION

Financials 11.30.2021-11.30.2022

Assets	2022	2021
Cash and Equivalents	3,156,996.17	1,601,265.97
Other Assets	138,555.19	126,319.67
Pledged Gifts	18,072,100.00	19,299,300.00
Building and Property	1,814,246.55	1,297,095.06
Invested Donor Dollars		
DAFs	884,672.41	1,012,374.89
Endowment	13,499,642.44	15,945,185.93
Money Market	407,186.72	280,009.76
Intermediate	486,919.20	560,395.18
Liabilities		
Accounts Payable	10,299.08	9,149.25
Funds held for agencies	1,447,482.27	1,447,482.27
Total Net Assets	32,207,338.18	33,640,176.13
Total Liabilities and net assets	34,220,374.34	35,730,726.31



ROLE OF FINANCE AND INVESTMENT COMMITTEE AND INVESTMENT POLICY

On a quarterly basis, our Finance & Investment Committee meets to review financials for the organization, as well as, our investment numbers. This is an important element that gives focus to growth and impact moving forward. This group of dedicated board members and emeritus board members review past earning amounts, annual returns on investments and continually monitor our policies to ensure dollars are being invested properly. Here is a review of the past three year to date numbers:

2020

Endowment 14%
Intermediate 10.1%
Donor Advised Fund 13.22%

2021

Endowment 11.2%
Intermediate 4.3%
Donor Advised Fund 9.9%

2022 (estimates from 3rd quarter)

Endowment -13%
Intermediate -12.4%
Donor Advised Fund -13.4%

DONORS IN 2022



EARNINGS PAID OUT IN 2022

\$424,980.91

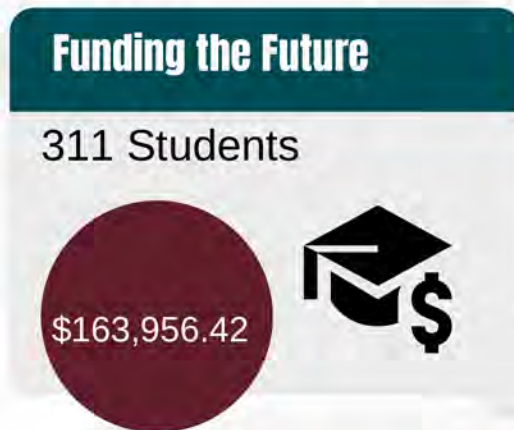
The dollars awarded each year from earnings impacts a large breadth and depth of our community nonprofits. On an annual basis, the Board of Directors along with our Finance and Investment Committee review policy and investment numbers to determine the percentage pay out. This is an important piece of our work and allows our team the ability to award scholarships, grants and gift directly to projects that our donors are passionate about.

Impacting Southern NM

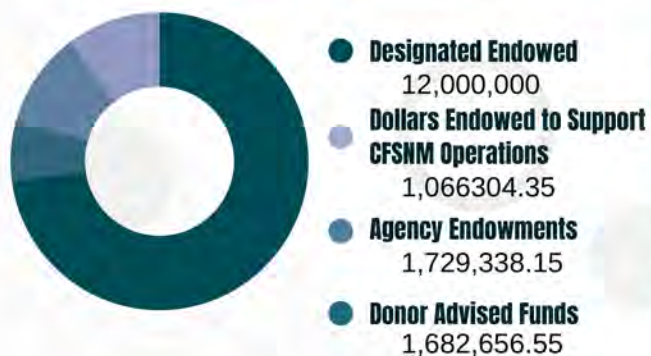
2022 GRANTS



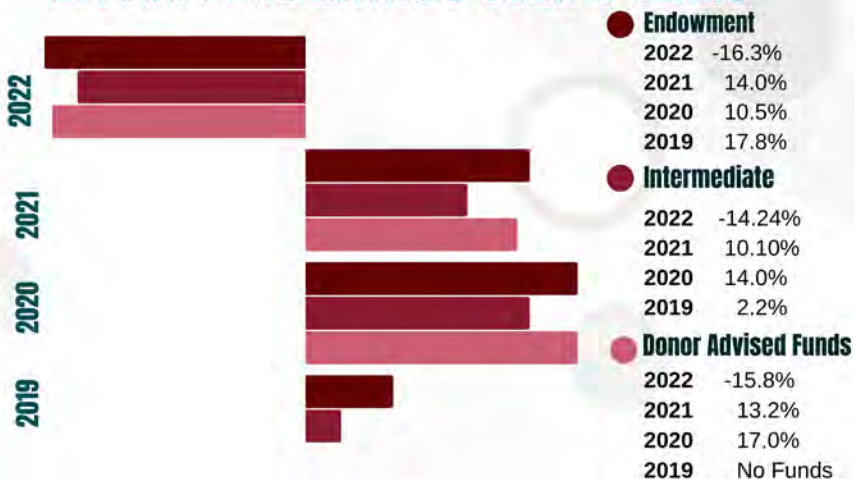
2022 SCHOLARSHIPS



TOTAL ENDOWED ASSETS



RETURN PERCENTAGES OVER 4 YEARS



STATEWIDE PARTNERSHIPS

Our team has had the honor to work statewide on several projects in 2022. As part of two large collaborative groups we have taken an active role in discussing broadband connectivity while also supporting residents that have been affected by the tragic 2022 wildfire season. The Community Foundation of Southern New Mexico is an active partner in Borderplex Connect which is advocating for our underserved communities in southern New Mexico. Assisting with expertise, foundational resources we are supporting grant making to ensure homes are counted correctly with the FCC and that the costs of expanded broadband are economical for our communities. Additionally, as a long time partner in the New Mexico Coalition of Community Foundations, we continue our work with All Together NM. This statewide teams assisted with COVID-19 Relief, support for the 2020 Census and is now assisting with New Mexico Wildfire Relief.

Borderplex Connect

We are honored to support the Borderplex Connect mission to support and provide access to broadband internet, including without limitation internet services, access to devices and digital skills training to rural and/or underserved, economically challenged areas of Far West Texas and Southern New Mexico.



NM Coalition of Community Foundations - NM Wildfire Relief

In partnership with Albuquerque, Los Alamos, Santa Fe and Taos Community Foundations this collaborative group continues to assist with funding for individuals affected by the NM wildfires. In the last quarter of 2022, in partnership with UpTogether more than 600 individuals and families were assisted throughout the state of New Mexico.

Community Member *Impact*



New Friends of CFSNM Michelle and Sharon Roybal

The Community Foundation of Southern New Mexico has been greatly impacted by our volunteers in 2022. We have had the ability to be home to many interns and volunteers who have assisted us in our overall growth this year. Here are some of their stories.

During 2020, Michelle Roybal was awarded the Southern New Mexico Down Syndrome Scholarship which helps individuals with developmental delays and their family to attend a national conference. As this scholarship was awarded, COVID 19 hit our world. Our team felt passionately about holding the scholarship for Michelle and followed up with her mother, Sharon, annually.

As 2021 began, Michelle started the Career and Life Skills Academy (CALSA) at Dona Ana Community College where we wanted to use her scholarship dollars; however due to other generous support, there was nothing CFSNM could assist with so in 2022 we came up with an idea - What if Michelle worked for CFSNM?

It was a dream come true for Michelle, Sharon and our team. Michelle came in several times a week to work on projects and share stories with us. In October, Michelle was able to assist with our gala which was, by far, her favorite activity. We were honored to give Michelle her first paycheck, sing her happy birthday at our gala and become lifelong friends with the Roybal family.

Follow Us +



This year we also hosted multiple interns both from university and high school levels. Grace Waarama and Rachel Berry started our Instagram stories while Yanin Sanchez and Megan Mollett got us started on TikTok. All of our interns have shown us the power of persistence makes a long term change. We have increased our marketing and outreach while analyzing statistics to make better decisions on sending our newsletters, posting on social media and creating a consistent brand.

It may seem like we goof off on social media but it is the best team building experience for all of us!



“ The youth of today are the leaders of tomorrow. ”

Nelson Mandela



The Power of Volunteerism

In the past year, our team has had the pleasure of growing our volunteer program. As we wrapped up our 2019-2022 strategic plan, one of our goals as an organization was to grow our volunteer program.

We have welcomed new volunteers like Lia Pili and Linda Mandel while continuing to be supported from Lynn Farthing. Our volunteers help in the office assisting Valeria with donor stewardship, working on 1 of our 19 committees, or serving on our board. Each of these individuals make our work move forward. We want to thank each and every volunteer, student intern, committee member and board member for their time throughout 2022.

If you are interested in volunteering reach out to our team at info@cfsnm.org or give a call to take a tour and discuss different opportunities.



Photo Above - Lynn Farthing our long time administrative volunteer. She keeps us moving forward every week!



Photo Above - Linda Mandel our newest volunteer that keeps up with donor thank you notes and all of our plants.



better Together



“

It was such an awesome experience for me to see what the foundation does to help the community and the impact that you all have on the other nonprofits out there.

Lia Pili

”

“

I am so honored to have been placed here for my first internship it was an amazing experience. During my time I was able to meet some amazing hardworking females that taught me skills that will help me in future work.

Monyca Reyna

”

Your home for honoring family

Louise Trask Memorial Fund



Finding a way to honor the legacy of Louise Trask wasn't hard. The seed of inspiration was planted when Louise's eldest daughter, Melissa Henry, was just five years old. Louise took her two young daughters to church one day and when the pastor asked for a prayer request, Melissa raised her tiny hand and said "I would like to ask you to pray that my Dad would stop hitting my Mommy."

Fortunately, Melissa's prayers were answered. The church community rallied around Louise with support, offering her a moving truck to pack up her belongings and gas money. She ended up in Las Cruces, NM and became a well-known face in the community.

After several years working in sales for the manufactured housing industry, Louise was hired as a mortgage loan officer at a local credit union. While there, she made it her mission to help others actualize their dreams of purchasing their forever homes. "She was like a momma figure to everyone," said Melissa. "She helped people repair their credit and would offer advice like 'you don't have to eat a restaurant burrito everyday for lunch' to get people to start thinking about saving for their new home."

Even though high demands and commitments at home kept Louise from graduating from high school, education always remained important to her.

She volunteered at local schools, sharing her time and expertise to help provide financial literacy information to high school youth. Louise also used her past experience to speak to middle school home economics classes about domestic violence including types of abuse and warning signs to watch for.

Louise used the church's investment to create a new life, one filled with hope, love, and service to her community. Now that her daughter Melissa and her husband, Dr. Kevin E. Henry, are church founders and pastors in Pantego, TX, they—together with their church family at Word of Truth International Ministries—have chosen to bring Louise's story full circle by creating The Louise Trask Memorial Foundation fund. The fund, housed at the Community Foundation of Southern New Mexico, was established to help other women in Southern New Mexico who experienced domestic violence find their new beginnings. Earnings from the fund will provide assistance for new home down payments, rent and deposits for apartments, and education related expenses such as tuition or GED application fees.

When we asked Melissa why establishing this fund was important, she said "We can take what was done for my mom, sister, and I to help other mothers and their children and give them a second chance. That is my Mom's legacy—she wanted good for everyone and had a caring heart for others."

"We can take what was done for my mom, sister, and I to help other mothers and their children and give them a second chance. That is my Mom's legacy—she wanted good for everyone and had a caring heart for others."

Advancing Social Equity Fellowship

The Covarrubias Family has continued to be connected donors to our community. It is through their dedication to community that two additional funds were born.

Support for the Advancing Social Equity Fund was started in 2021 with their first cohort completing their educational work in 2022.

The Advancing Social Equity Initiative's goals are to build the capacity of emerging nonprofits in southern New Mexico to align with evidence-informed equity models. This initiative aims to seed a pilot demonstration model to ground equity in the fabric of local nonprofits, thereby increasing well-being among staff and constituents with exponential impact in the community. This model may serve as inspiration for other area human service organizations to build collaborative power to ground equitable well-being efforts in the region.

The 2022 cohort supported NM Cafe and Jardin de los Ninos. The incoming cohort is supporting PlaySharity and BoldFutures.





2022 Highlights

SNM Giving Day

For three years, our organizational partners have volunteered their time to assist with Southern New Mexico (SNM) Giving Day. We want to thank Amanda Morales from United Way of Southwest New Mexico, Bianca Menchaca from Casa de Peregrinos and Diana O'Brien from Jardin de los Ninos for making 2022 SNM Giving Day a huge success!

44

nonprofits supported

24

hours of giving

385

donors gave

\$60,941

raised in 2022

\$132,700

raised since 2019

11

prizes given as matches

\$40.9M

total assets

1,672

donors



Your *home* for scholarships

Buckhorn Scholarship

Sometimes you don't have to look far to find the philanthropic hearts of a community. Tucked away in quiet San Antonio, NM is The Buckhorn Tavern, owned and operated by Ernie and Stephanie Sichler. Snapshots of how they give back can be seen everywhere. Since a public library does not exist in their small town, a little free library is set up in front of the restaurant for the community to use. They host "Warrior Wednesdays" where ten percent of the restaurant's proceeds are donated to participating local nonprofit organizations. They even recycle and sell the aluminum cans used at their restaurant and give the profits to San Antonio Elementary School to purchase books.

The Buckhorn Tavern didn't always belong to Sichlers. Stephanie, who is from Las Cruces, NM, was on a work trip in Albuquerque in 2019 when she heard the news that the restaurant—which was located in her husband's hometown—was officially closing. With Ernie's strong food and beverage background and passion for cooking, they knew they could not let this beloved New Mexico establishment close its doors and decided to embark on the journey of becoming restaurateurs.

"Being business owners in a small community and being able to support our employees, friends and neighbors is important—it is how we grew up. Our community supports us by being our employees, by walking through our doors and ordering a burger, and through this scholarship, we are now able to support them."

Stephanie and Ernie Sichler
Buckhorn Tavern Owners



They packed up their lives and moved from Las Cruces to San Antonio, NM, quickly rolling up their sleeves to begin the process of bringing the restaurant back to life. During this process, they got to know the team of staff members that worked alongside them and realized there were many obstacles the hardworking people in their community had to face. Several of their staff members were not able to attend trade schools or community colleges, and some didn't even have the opportunity to complete high school or receive their GED's.

Stephanie had previously worked at the Community Foundation of Southern NM and always said that one day she wanted to be able to give back and make a difference. The idea to create The Buckhorn Tavern Scholarship Endowment Fund to help the community she and Ernie now called home seemed like a natural fit. The scholarship was established to not only provide tuition assistance but also help with transportation issues that sometimes can be a barrier in a small, rural community. "As business owners, we have seen the problems employees can have with transportation and how it can even be hard to get to work some days," said Ernie. The scholarship will not only support tuition costs for trade schools, community colleges, or GED test fees but will also cover the transportation costs to help recipients get to GED testing sites in Los Lunas or Albuquerque.

Your *home* for scholarships



Empowering women by providing opportunities for a lifetime

The SpringBoard! scholarship fund continues to transform the lives of women in southern New Mexico by awarding scholarships to undergraduates who are seeking a better future for themselves and their families. We recently completed our 19th year of scholarship awards, and we hope, with your generous assistance, to be able to continue awarding scholarships to deserving women for many years to come.

Our most recent award cycle introduced us to Melissa Kearns, who is studying Water Technology at Dona Ana Community College, and plans to obtain a Master's degree in Water Resource Management. Another recipient of our scholarship this year is Hilda Gonzalez, a single mother, who is studying Early Childhood Education. Yesenia Villegas, a single mother of three children, seeks a Bachelor's degree in Education after completing her Early Childhood Education studies at DACC.

All these women exhibit a sincere desire and determination to succeed in their respective educational fields of study. Being able to help them attain their goals is a tremendously gratifying experience. Thanks to the donations and encouragement from supporters like you, these outstanding women are able to pursue their academic dreams and achieve their career goals. By investing in the SpringBoard! scholarship fund, which is based at the Community Foundation of Southern New Mexico, you are investing in the dreams of deserving women in our community.



"I was born here in Las Cruces NM. I am now 30 years old going back to school, it's been very challenging to say the least. Meeting ladies like you who support women that are pursuing their education and bettering their families is something I will always be grateful for, and hope I can do in the future. This scholarship will assist me financially for school and give me the opportunity to not worry so much. In receiving this scholarship I felt very honored and humbled to be chosen as one of the candidates. So I thank you again as it's people like you all that make this world a better place to be."

Yesenia Villegas
2022 Scholarship recipient

New LGBTIA + Fund with support from Townley & Roberts

PRIDE!



Charles T. Townley and Victor T. Roberts are no strangers to the southern New Mexico area. As avid volunteers and activists, this couple continues to drive change in their community. As the CFSNM team began work with the statewide Envision Fund, which supports LGBTQIA+ communities, we began connections that are continuing to make long term ripples.

Charles and Victor have started three funds to support the LGBTQIA+ communities in Dona Ana, Otero and Lincoln Counties. Their funds will support scholarships, grants to queer-support nonprofits and statewide support for the collaborative Envision Fund.

They have supported not only these funds annually but have set up a long term planned gift that will endow the Charles T. Townley and Victor T. Roberts LGBTQIA+ Designated Fund in perpetuity. We are grateful for their trust and connections to support our community moving forward.

Your home for grant impact



Supporting Ag Statewide

Supporting agriculture throughout New Mexico has an important role in education and outreach. A grant supported New Mexico Agriculture in the Classroom to bring the farm and ranch to students that do not have the opportunity to get their hands dirty, understand where our foods come from and how they too can engage in agriculture.

This program supported 158 educational professionals in the Hatch Schools while impacting every classroom of youth in the upper valley of Dona Ana County.



Luna County Support

Play Sharity, based in Deming, New Mexico, was founded by five women who shared the same vision: to make a beautiful, engaging environment where kids may play, find their skills, engage in learning, and support family wellbeing.

Play Sharity provides assistance to a community dealing with poverty, homelessness, and mental health problems. Since it was inaugurated in August 2021, the children's museum has served as a secure setting for adults to interact with their kids. The CFSNM was the first foundation to grant dollars to PlaySharity Foundation. Their work makes an impact on those in Luna County, NM.



"A children's museum allows a child to discover their talents, engage in learning alongside their caregivers, and most importantly, be happy!"
Play Sharity



Youth in Anthony

To see the joy within the faces of young individuals allows our team and donors to see the power of their donations. With support from the St. Joseph's Fund, Anthony, NM youth were given the opportunity to play competitive soccer which has never happened before. These youth and families had been given support to assist with equipment and travel to compete on the national level - again a first for these kids.

Two teams of youth practiced and played to have the opportunity to travel to California. Each team did extremely well placing first and second throughout the competitions. This support was not about winning a soccer game but supporting youth in a community that does not have these opportunities without support from donors from St. Joseph's Fund.



Your home for grant impact

Stanley E. Fulton Family Foundation Support

The Stanley E. Fulton Family Foundation donated \$500,000 to the Community Foundation of Southern New Mexico. The Stanley E. Fulton Family Foundation was endowed by the late Stanley E. Fulton, long-time owner of Sunland Park Racetrack & Casino.

These funds will benefit the southern New Mexican community including residents of Doña Ana, Otero, and Sierra counties. The fund will support Economic Development, Retention and Revitalization which will focus on the continuation of small businesses, revitalizing businesses, getting individuals back to work and job expansion.



"Our family-owned business started off as a dream for me and my sons and has become a point of pride to serve in and for our southern New Mexico community. We are grateful for the support of the New Mexico Economic Development Fund, MVEDA, and all those who made this project possible"

Mary Alice Garay
M.A. & Sons

NM Economic Development



The New Mexico Economic Development Fund was developed by El Paso Electric in connection with the corporate sale to Sun Jupiter to provide \$1 million per year for 20 years in support of private businesses, projects and organizations that make or will make a measurable difference in achieving economic growth and development, expanding and diversifying the tax base, creating new quality jobs, and increasing the economic base within El Paso Electric's New Mexico service territory.

In addition to the NMED Closing Fund, the Mesilla Valley Economic Development Alliance and The Borderplex Alliance were awarded operational grants to support growing the economic base within Dona Ana County. These funds will focus on growing the wealth of Dona Ana County through the creation of economic based job opportunities for its residents. The Borderplex Alliance aims to bring jobs, hope, and opportunity to the Borderplex region.

The first recipients to be awarded the closing funds were MA & Sons and Electronic Caregiver. (Pictured (1) NMED Advisors and Electronic Caregiver and (2) MA & Sons Family.



Your *home* for programmatic support

Support for Anna Age Eight Programming

Doña Ana Resilience Leaders and 100% Otero were established after a series of facilitated conversations with community members which focused on childhood trauma. Both of these communities came together after reading of the book Anna, Age Eight: The data-driven prevention of childhood trauma and maltreatment.

The mission, for both organizations, is to ensure that 100% of county residents have access to the ten vital services for surviving and thriving. Each promotes a culture of caring to heal while helping each of our neighbors. Both volunteer organizations are working to strengthen systems of care to prevent adverse childhood experiences, social adversity and vulnerability to public health crises and economic disruptions.

The CFSNM team is honored to be the fiscal home for both of these groups. In the coming year, we will see 100% Otero become their own nonprofit while CFSNM becomes the home for statewide grantmaking in partnership with the the Anna, Age Eight Institute at New Mexico State University.



Grajeda-Huckaby Low Barrier Housing Fund

Community foundation can be a home for change in our community. When Athena Huckaby and Roxy Grajeda came to our team to begin a fund, we were a bit hesitant. Well, our team was wrong. These two vivacious community driven women have set out to raise funds and support our community members in a difficult time of their lives.

The Grajeda-Huckaby Low Barrier Housing Fund supports individuals in need of immediate housing assistance. These community funds are available for people experiencing or recovering from substance abuse disorders. The purpose of the fund is not to provide ongoing housing support, as we know there are many great organizations and funds already doing that in Southern New Mexico. The purpose of the fund is to fill the gaps in existing programs.

This fund has supported more than 60 individuals and raised almost \$31,000 since kicking off in September of 2020. We are proud to work with this dynamic duo!



Animal Companions of Las Cruces

As the CFSNM kicked off their nonprofit incubator program in 2020, we have had the opportunity to work with several great groups of volunteers. There have been some that decide they do not want to be a nonprofit while others have charged forward with so much passion that we can barely keep up with them. This is true for the volunteers of Animal Companions of Las Cruces.

We are working with this group to set up their nonprofit goals and aspirations for the future. Animal Companions of Las Cruces has a mission of providing support and resources for establishing and sustaining 24/7 emergency veterinary services in Las Cruces, serving a wide community of pet owners in Southern New Mexico and easing the burden of local veterinary staff.

This group began their partnership in January of 2022 and will begin rolling out on their own in January of 2024. This 24 month program allows our team to mentor volunteers on bylaws, article of incorporation, sustainability programming and how to successfully run a nonprofit organization. We are proud of the incubation program and this amazing group of community members.



Your *home* for programmatic support

La Mesa Lions Club Foundation

As part of our nonprofit support our team finds situations that are supportive of both a group of volunteers and the foundation. This holds true for the La Mesa Lion's Club. This long time group has met at the tables of Chope's in Mesquite for generations. As a 501c4 membership organization, the Lion's Club does not have the same opportunities to fundraise. That is where the Community Foundation became a partner. The La Mesa Lion's Club Foundation was started to assist with tax deductible donations to their annual enchilada dinner, golf tournament and general donations.

Our team works with these community members to intake all donations, send out tax deductible receipts to all donors and growing the possibilities of major and planned gifts. Since mid 2021, we have helped alleviate some of the stresses from long time volunteers. Our team helps with intake of funds, recording and receipting all donations while also giving the club the ability to have an online link so that members can donate directly through their cell phone or computer.

In the past year, we have partnered with the club to support scholarship opportunities for youth in the south valley of Dona Ana while also identifying donors that may want to contribute through their will and estate. We hope through our partnership that we have helped the volunteers have more fun and do the hands on projects they can now do with a bit of stress relieved.



Southwest Center on Aging Golf Tournament



Dr. Duran has a vision to bring together healthcare providers to play a competitive day of golf. He did not want to start his own nonprofit as he runs a successful healthcare clinic. Our team had the idea of creating a donor initiated fundraiser in which our team would manage the finances while his volunteers worked to plan the tournament.

Since 2019, Dr. Duran and his committee have raised more than \$93,000. These funds have been granted out to support organizations that care for our seniors throughout Las Cruces. Groups that have been granted funds include the Alzheimer's Association, New Mexico Chapter, Las Cruces Palliative Care Association and Casa de Peregrinos.

Our goal as an organization is to connect donors to needs throughout our communities. This is a perfect example of meeting a donor where they are, brainstorming, collaborating and impacting our community with dollars needed. In 2022, we saw the largest tournament yet and know that in the coming year there will be big announcements and an even bigger golf experience.

SERVING
SENIORS
OF SOUTHERN NEW MEXICO CHARITY FUND



A legacy of *Philanthropy*

Teresa Ham - Celebrating Arts in Otero County

Teresa Ham was a force for good in Alamogordo, New Mexico. As she moved to Alamogordo in 1972 with her husband and two children, she began a life of service and community involvement. In 1976 she helped to establish Alamogordo's first ophthalmic practice, Alamogordo Eye Clinic (currently Fillmore Eye Clinic) where she worked as the practice manager, RN during surgeries and ophthalmic assistant.

In 1988 Margaret Flickinger acquired the old Sierra Theater and together she and Teresa created the Flickinger Center for Performing Arts (the Flick). During the initial campaign in 1991, Teresa worked tirelessly to raise funds for the Center, and she was also instrumental in acquiring the adjacent building now known as Patron's Hall. In the coming years, Teresa continued to raise more than \$200,000 a year to support the Flick and arts programming throughout Otero County. The CFSNM team became intricately involved in created long term endowment to support the Flick in perpetuity. It is through her planned estate gift that funds will be invested to support the Flick for generations to come.

Teresa also set up permanent endowments to support two additional nonprofits she held dear. Teresa served on the Habitat for Humanity board from 2005 to 2007 and as a board member of C.O.P.E. Both of these funds will support these organizations with annual operational funding.



Flickinger belongs to the community and as such, our year-round programming is informed by local and national emerging artists but also by the interests of our members, local students, and visitors.

As a non-profit performing arts center, they strive to bring a variety of performance, education, and community programs and opportunities to the local, national and international stage. With local roots in the New Mexico art scene and a global reach hosting and collaborating with artists, musicians, and creatives from around the world.



Throughout our work with Teresa, our team was always impressed with her passion for community and service to others. This was why it was no surprise that she received the Service to Mankind Award, the highest award given to a non-Sertoman; the Woman of Merit Award in 2010 and in 2018 was Alamogordo's Citizen of the Year. Teresa is missed by our team but especially by her family and the community she held dear. We are honored to be a part of her legacy and continue the work she cared so deeply about.



A legacy of *Philanthropy*

Providing support in all things estate and planned giving is an important role for the Community Foundation of Southern New Mexico. In the past year, we have started and will sustain the Community Legacy Society, SNM Estate Planning Roundtable, the Community Legacy Conference and the Estate Planning Institute.

The Community Foundation of Southern New Mexico is built on the visions and dreams of the people in southern New Mexico. The Foundation's Community Legacy Society recognizes people who are making gifts today that will provide significant benefits to our community in the future. A gift can be as simple as including a bequest to the Community Foundation in your will. You may leave a percentage of your estate, specify the dollar amount, or designate the Community Foundation as a contingent beneficiary.



We look forward to adding new impact donors to our legacy society and thank each of you for your ongoing dedication to our mission.

Memorial Medical Center Foundation Healthcare Foundation of Southern New Mexico

Bradley Memorial Endowment Fund *	James & Sharon Clayton
Dr. Frank Cooper	Libby Dalton
Barbara Funkhouser *	Nancy Huntley *
Miss Tiny Fay Jones *	Pam McPherson
Honorable Lourdes Martinez & Mr. Lee Peters	Carl & Toshi Nakayama *
Joe & June Pomplum *	Eugenia Staszewski *
Wanda Staszewski *	Eugene & Mabel Wemlinger *

Community Foundation of Southern New Mexico

African American Historical Research Endowment Fund *	Forch Atkinson *
Freeman & Dell Avant *	Susan Coe Brown
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Michael & Cynthia* Pinholster	Steve L. Smith
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Gary & Marion Tuttle	Wally Vette
Chuck & Debbie Widger	Jon Wynne *
Teresa* & Leon Ham	Ralph & Carol * Troeller
Richard & Anne Markman	Mildred Evaskovich & Pete Steen*

The purpose of the Community Legacy Society is to recognize donors who have created planned and deferred gifts for the Foundation. Thank you to those who have supported community wide philanthropic efforts today, tomorrow and in perpetuity.

* Denotes a member of the society in remembrance.

New Generations of Donors

CFSNM GIVING CIRCLES

As part of our mission, we have set a goal to support growing philanthropists throughout southern New Mexico. The focus on giving circles is to create collective impact by pooling dollars together. Together dollars can create a great impact while educating individuals and community organizations the importance of creating the next generation of donors. Through giving groups like 100 Who Give, Hispanics in Philanthropy and Boomerang, you can have an active role in giving and grantmaking throughout the ten counties we serve.

We strive to invest in people – the hearts and minds that make up our community because that is where real change can be made. To do this, the CFSNM acts as the cornerstone for a series of giving circles, allowing emerging philanthropists to collectively make an impact for the causes they're passionate about. Our three giving circles are: giving circles: 100 Who Give Las Cruces, Hispanic Leaders in Philanthropy, and the Boomerang Philanthropists group. The goal is to acquaint members of our community with responsive, quick and fun philanthropy while continuing to develop community awareness of nonprofit work. Our plan is to work with volunteers throughout the community to increase future leadership not only as donors but as future board members, committee members and impact makers.

These giving circles create an opportunity to join with friends, enjoy social time and make a significant impact on the lives of others throughout southern New Mexico. As events are primarily in Dona Ana County, are plans are to grow programming throughout the nine additional counties we serve.

If you would like to get involved in these wonderful opportunities please reach out to our team.



100 Who Give Las Cruces is an outlet for anyone to have the means to give back to organizations that work to make southern New Mexico a great place to live.



Boomerang Philanthropists are our neighbors and friends who grew up in southern New Mexico but moved away for school or work, yet they still have a passion to see this community thrive.



Hispanic Leaders in Philanthropy are dedicated to growing philanthropy by embracing the unique culture in our region.



A home for Collaboration

We value our corporate partners and are challenged by a growing recognition of the power of philanthropy. Together, we will work to bring meaningful and lasting change to southern New Mexico.

Corporate philanthropy supports the CFSNM Community Impact Fund, enabling our work to truly improve our communities throughout southern New Mexico. This includes expanding the Foundation's grant-making and nonprofit education initiatives, and overall philanthropic impact in each of the ten counties we serve. Each corporate philanthropy investment, regardless of the size, grows the ripple of philanthropy created by our community. We are proud to hold partnerships with 30 local businesses in 2022.

Builders



Ambassadors



Partners





**COMMUNITY
FOUNDATION
OF SOUTHERN NEW MEXICO**

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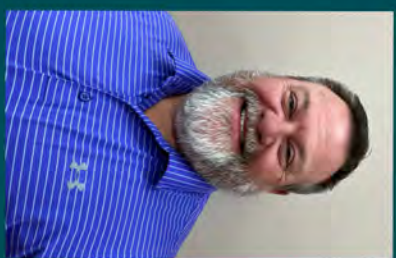
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