

ANNUAL REPORT 2018-2019



Community Foundation of Southern New Mexico

Serve. Connect. Support.

(575) 521-4794

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From CFSNM's Executive Director

Terra V. Winter, PhD

2018 has been a rewarding year for your Community Foundation of Southern New Mexico. The grants awarded to nonprofit organizations through the Wellness Fund have improved the quality of life for southern New Mexicans. The inspiring students who were recipients of CFSNM scholarships are committed to finishing their degrees so they can go out and make a difference in their communities.

And, for the first time ever, the impact of a transformational planned gift was realized for Luna County, allowing our grants committee to award \$60,000 to nonprofits working to improve the lives of those who live in Deming, NM. We are grateful to you for allowing the CFSNM to be responsible stewards of your philanthropic investments so that we can continue to make southern New Mexico a Great Place To Live and a Great Place To Give!

In Community,

CFSNM Board of Directors

- Board President: Sabrina Martin, CEO, Rehabilitation Hospital of Southern NM
- Vice President: Abel Covarrubias, CEO, Aprendamos Intervention Team
- Past President: Richard Williams, Supervisory Assistant, U.S. Attorney, U.S. Attorney's Office
- Treasurer: George Vescovo, President, Vescovo Toyota
- Secretary: Craig Buchanan, Market President, U.S. Bank
- Member-at-Large: Ken Binkley, Partner, Wilson Binkley Advertising and Marketing
- Celeste Bernal, Vice President & Risk Management Officer, Citizens Bank
- Derrick Cuenca, CEO, MountainView Regional Medical Center
- Melissa Diaz, Engineering Manager, NASA White Sands Complex
- Dr. Dolores Gomez, Chief Medical Officer, Memorial Medical Center
- Kelly Jameson, Public Information Officer, Doña Ana County Sheriff's Office
- Preston Mitchell, President, The Hatch Chile Store
- Rod Reyes, Owner, The Del Rey Group

A YEAR IN REVIEW

\$198,250

Amount awarded in Wellness Fund, Palmer, & Devasthali Grants

9%

Administrative operations cost

\$270,728

Amount received in gifts and grants

\$127,766

Amount raised through special events (Gala, EPI)

\$25,140

Earnings paid out to nonprofit partner endowments

\$13,700,000

Total CFSNM Assets

\$110,500

Amount awarded in student scholarships

MAKING OUR COMMUNITY A GREAT PLACE TO LIVE



Student scholarship recipients thank donors who gave to support CFSNM scholarships



Our friends from La Casa gather at the CFSNM 2018 "Diamonds Are Forever" Gala

Working to make southern New Mexico a Great Place To Live cannot be done alone. It takes community members, friends, supporters—YOU—to work together to end hunger in our region, ensure children have a safe and caring place to be during after school and summer hours, advance literacy based initiatives, and overall, improve the quality of life for those who call our community home. Thank you for making an impact this last year, and, in perpetuity!

A YEAR OF ACCOMPLISHMENTS

This year has been filled with meaningful endeavors that continue to make our community better.

In an effort to encourage giving through payroll deduction, the CFSNM partnered with the City of Las Cruces to launch the first-ever payroll giving campaign. The program allowed City employees to explore organizations and causes they were passionate about, and choose to give at amounts starting at \$2.50 per paycheck. Employees were able to choose whether they wanted their gift to support one of the 23 direct service partner endowments housed at the CFSNM, the Wellness Fund Grant Program, or five different scholarships. This collaboration has allowed the CFSNM to cultivate a new cohort of philanthropists in our community.

Finding ways to further student success was made possible thanks to our donors who have established scholarships at the CFSNM. In 2018, over 130 students applied for the 30 scholarships available through the Foundation. This bright group of young adults showcased all we want to see in our leaders of tomorrow—drive, determination, and the desire to make our community and the world they live in a better place.

CFSNM Grant Programs continue to impact nonprofit organizations doing life-changing work in our southern New Mexico communities. Over \$190,000 has been granted out to support maternal and child health, the arts, hunger, and other programs making a difference in southern New Mexico.

CFSNM is also committed to new endeavors to support state-wide grantmaking in LGBTQ initiatives through the Envision Fund, random acts of kindness programming and being an active member in planning for the upcoming Census 2020. We are proud of our partnerships and engaging the organization as the backbone community impact leader for the Doña Ana Wellness Institute. This role will not only keep our foundation connected to our healthcare history, but also allow us to guide systemic change for our Doña Ana County residents.

All of these accomplishments have been possible thanks to you—our loyal CFSNM supporters. Thank you for being a catalyst for change, for investing in our community, and for making southern New Mexico a Great Place to Live!



*CFSNM scholarship recipient
Andrea Marañon*



Boys & Girls Club of Las Cruces Program Director and Club member



*CFSNM Board Member
Kelly Jameson*



The Community Foundation of Southern New Mexico serves as a community resource, connects donors to needs, and supports charitable organizations in their work. The CFSNM acts as a vehicle for people of all means to make a lasting impact on the quality of life in our community both now and in the future.