



# Gala Program Advertising Form

Please print your company/name exactly how you would like to be listed on Gala marketing materials:

Company/Name:		Email:	
Address:	City:	State:	Zip:
Contact/Authorized By:		Title:	
Phone:	Fax:		

### Advertisement Levels:

- \_\_\_\_\_ **Gold:** Full page, full color advertisement in Gala program (8.5x11 inches) **\$500**
- \_\_\_\_\_ **Silver:** Half page, full color advertisement in Gala program (8.5x5.5 inches) **\$300**
- \_\_\_\_\_ **Bronze:** Quarter page, full color advertisement in Gala program (4.25x5.5 inches) **\$200**

**Camera/print ready company or name advertisement due by August 2, 2019**

### With an Ad in our Gala Program you can:

- ◆ Honor our 2019 gala grant recipients through your contribution.
- ◆ Reach approximately 350-400 community members, including: Gala guests, Community Foundation sponsors and partners, non-attending supporters, volunteers, and other key individuals.
- ◆ Promote your business and/or organization.
- ◆ Offer a discount or coupon via your advertisement to further entice traffic with your business.
- ◆ Recognize the work of the Community Foundation of Southern New Mexico.

### Visual AD Page Example:

**FULL PAGE (8.5 X 11 INCHES)**

**HALF PAGE  
(8.5 X 5.5 INCHES)**

## Banquet Room

Private Parties - Corporate Events  
Wedding Receptions - Business Meetings  
Graduation Parties - Holiday Parties

Custom Innovative Menus by World-Renowned Chef Tatsu

141 N. Roadrunner Pkwy, Suite 111 Las Cruces, NM  
For more information call: 575-522-7333 [squareofrestaurants.com](http://squareofrestaurants.com)

**QUARTER PAGE  
(4.25 X 5.5 INCHES)**

NAIL, SKIN & BEAUTY BARS  
manicures, pedicures & gel nails  
facials & microdermabrasion  
lash extensions & brow care  
FACE & BODY WAXING  
AIRBRUSH TANNING

901 E. University Avenue, Building 923, Suite C  
275 644 0358  
[poshinc.com](http://poshinc.com)  
[facebook.com/poshincareandallbar](http://facebook.com/poshincareandallbar)

The Spa Downlow provides a relaxing client-centered experience with rejuvenation and revitalization our top priority.

**\*PLEASE LET  
CFSNM  
KNOW IF  
YOU HAVE  
PLACEMENT  
REQUESTS**

## **Gala Program Advertisement Commitment:**

Level of advertisement: \$ \_\_\_\_\_

Please submit camera/print ready company or name advertisement no later than **August 2, 2019**

Files are preferred in the following formats: **TIFF, JPEG, or EPS**

Is there a company form CFSNM needs to sign to use your company/name?  Yes  No

Have you enclosed a coupon/promotional advertisement?  Yes  No

Expiration date of coupon/promotion featured in advertisement: \_\_\_\_\_

Are there any restrictions to using your company/name?  Yes  No

Please list restrictions, if any: \_\_\_\_\_

### **Payment Information:**

- I want to make a credit card payment by filling out the attached credit card form.
- I want to make a credit card payment by calling the CFSNM office to pay over the phone.
- I want to make a check payment:
  - \*Checks should be addressed to **The Community Foundation of Southern New Mexico**
  - I will mail in my check payment to the CFSNM office.
  - I will hand deliver my check payment to the CFSNM office.
- I want an invoice sent to the address listed above.

I, \_\_\_\_\_ (*print name*), have authorized the above agreement to include an advertisement in Community Foundation of Southern New Mexico's (CFSNM) 2019 Gala program. I understand the obligation I have as business representation to provide the needed information to CFSNM so their team can fulfill their obligation to my business per this agreement.

Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

CFSNM Witness Signature: X \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for completing this form and returning it to: **Alexia Goodwin, Special Events Coordinator**

Drop off or mail to: **C/O Community Foundation of Southern New Mexico  
2600 El Paseo Road, Las Cruces, NM 88001**

Scan and email to: **alexia@cfsnm.org** For questions call: **575-521-4794**

The Community Foundation of Southern New Mexico is a 501 (c)(3) non-profit organization  
tax identification number is #85-0455682

*Your support allows your Community Foundation the opportunity to continue making a meaningful impact in the lives of those living in southern New Mexico.*